Standards Glossary

Business Administration Core: Similar, overlapping skills and knowledge across Management and Entrepreneurship; Financial Services; Hospitality, Events, and Tourism; and Marketing and Sales; fundamental to a general understanding of business

Cluster Core: Skills and knowledge common across the pathways of an individual cluster

Curriculum Framework: A basic structure used to provide a broad overview of a discipline and identify the main topics or areas of instruction to address in that discipline; serves as a basis around which curricular content can be developed, organized, and implemented

Instructional Areas: Broad-based topical areas tied to particular work functions; each is associated with a different overarching Standard

Objectives: Detailed statements defining and specifying the scope of each Performance Indicator; tell teachers what content to include or exclude from their instruction

Performance Elements: Broad-based work or cognitive performances that aid in defining the Instructional Areas and associated Standards

Performance Indicators: Specific work-based actions (either knowledge or skills) that specify what an individual worker must know or be able to do to achieve the Performance Elements; are measurable (i.e., can be assessed)

Standards: Knowledge and skill statements identifying what students should know and be able to do as a result of instruction in any of the business-related clusters; encapsulate the overarching intent/purpose of a work function

Sub-Cluster: A variety of broad-based occupational opportunities that have similar skillset requirements, a discrete, core body of knowledge, a well-defined career ladder, professional certifications and training, professional associations, and a critical mass in terms of number of jobs

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