

# High School of Business™

**Empowering the Next Generation of Business Leaders** 



- ★ Project-Based Learning
- ★ Rigorous and Challenging
- ★ College Connections
  - **†** Embedded ELA and Math

# Accelerated Business & Marketing Program

## What Is High School of Business?

*High School of Business*™ (HSB) is a rigorous business administration program for college-bound students. The standards-based course sequence includes college-level learning outcomes, individual assignments, integrated technology, reflection, and a third-party assessment. The program is positioned for value-added options, such as local college or university credit, honors weighting, and proof-of-learning certification.

## **Projects**

How can a town attract new businesses? What's the best economic use of a vacant city lot? What type of business should you open?

Tough questions like these are faced by business professionals every day. These aren't one-word answers. Complex questions demand research, critical thinking, and collaboration. These same questions are being tackled by *High School of Business* students in high schools across the nation through project-based learning. Students take ownership of a project and present conclusions to business executives. And the feeling of a job well done? Well, nothing compares. And that's when students begin to believe in themselves.

#### **Benefits**

High School of Business is designed for student success. The program's structure is tailored for students to achieve the skills and confidence to excel in college business administration programs.

- \* Rigorous and challenging
- ★ College-like business administration program of study
- ★ College connections
- ★ College-credit options
- ★ Project-based learning
- ★ Observational internship
- ★ Extensive resources
- ★ BPA, DECA, FBLA connections
- ★ Professional development for teachers







# College & Career Readiness Skills

# **College-Like Sequence**

High School of Business™ Course Sequence		
Grade 9	Leadership	Wealth Management
Grade 10	Principles of Business	Business Economics
Grade 11	Principles of Marketing	Principles of Finance
Grade 12	Principles of Management	Business Strategies

Required courses are in bold. Courses are 0.5 credits each and can be grouped for block schedules.

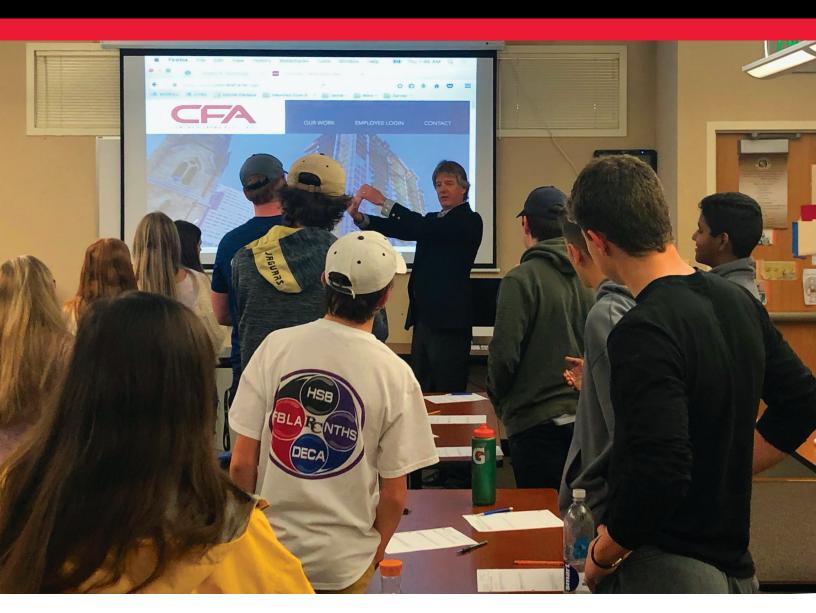


"I have not found a better **hands-on approach** to teaching business skills that is **rigorous**, **challenging**, **and fulfilling** for both the students to learn and teacher to teach."

-Maria Machin, Teacher, Eastern High School (KY)

"I firmly believe that providing students with access to hands-on, real-life experiences—working with community and business partners—is a game changer for developing future goals. The public/private partnership is critical for solving big problems. Starting with High School of Business students who are energized, committed, and who often provide a perspective we need is a big deal!"

—Susana Lopez-Baker, Deputy Director, Boulder County Housing and Human Services (CO)



### **Contact Info**

High School of Business is a program of MBA Research and Curriculum Center, a not-for-profit 501(c)(3) organization operated by state education departments and doing business as MBA Research.

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