



HIGH SCHOOL *of*  
**BUSINESS**

By  MBA Research & Curriculum Center

# *High School of Business*<sup>™</sup>

**Empowering the Next Generation of Business Leaders**



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- ★ **Project-Based Learning**
- ★ **Rigorous and Challenging**

- ★ **College Connections**
- ★ **Embedded ELA and Math**

# Accelerated Business & Marketing Program

## What Is High School of Business?

**High School of Business™** (HSB) is a rigorous business administration program for college-bound students. The standards-based course sequence includes college-level learning outcomes, individual assignments, integrated technology, reflection, and a third-party assessment. The program is positioned for value-added options, such as local college or university credit, honors weighting, and proof-of-learning certification.

## Projects

- How can a town attract new businesses?
- What's the best economic use of a vacant city lot?
- What type of business should you open?

Tough questions like these are faced by business professionals every day. These aren't one-word answers. Complex questions demand research, critical thinking, and collaboration. These same questions are being tackled by *High School of Business* students in high schools across the nation through project-based learning. Students take ownership of a project and present conclusions to business executives. And the feeling of a job well done? Well, nothing compares. And that's when students begin to believe in themselves.

## Benefits

*High School of Business* is designed for student success. The program's structure is tailored for students to achieve the skills and confidence to excel in college business administration programs.

- ★ Rigorous and challenging
- ★ College-like business administration program of study
- ★ College connections
- ★ College-credit options
- ★ Project-based learning
- ★ Observational internship
- ★ Extensive resources
- ★ BPA, DECA, FBLA connections
- ★ Professional development for teachers



# College & Career Readiness Skills

## College-Like Sequence

<i>High School of Business™</i> Course Sequence		
Grade 9	Leadership	Wealth Management
Grade 10	<b>Principles of Business</b>	<b>Business Economics</b>
Grade 11	<b>Principles of Marketing</b>	<b>Principles of Finance</b>
Grade 12	<b>Principles of Management</b>	<b>Business Strategies</b>

Required courses are in bold. Courses are 0.5 credits each and can be grouped for block schedules.



*“I have not found a better **hands-on approach** to teaching business skills that is **rigorous, challenging, and fulfilling** for both the students to learn and teacher to teach.”*

*—Maria Machin, Teacher, Eastern High School (KY)*

*"I firmly believe that providing students with access to **hands-on, real-life experiences**—working with community and business partners—is a **game changer** for developing future goals. The public/private partnership is **critical for solving big problems**. Starting with High School of Business students who are energized, committed, and who often **provide a perspective we need** is a big deal!"*

*—Susana Lopez-Baker, Deputy Director,  
Boulder County Housing and Human Services (CO)*



## Contact Info

High School of Business is a program of MBA Research and Curriculum Center, a not-for-profit 501(c)(3) organization operated by state education departments and doing business as MBA Research.

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