

# Kentucky Futuring Panel 2024

Business Management, Administration, & Entrepreneurship

**Wednesday, May 15, 2024**  
**9:00 a.m. – 3:00 p.m. ET**

(8:30 a.m. continental breakfast;  
lunch is also provided)

## Commerce Lexington Inc.

330 East Main Street, Suite 205  
Lexington, KY 40507



We are seeking business management, administration, and entrepreneurship professionals to support the KDE in a review and validation process for these career pathways.

During the panel, business professionals will be guided to:

- Discuss trends impacting employees' needed skills and knowledge
- Validate current curriculum standards

### Qualifications:

- Currently employed full time
- 3+ years of continuous experience in one of the career areas

### No advance preparation is needed.

The insights you give will be based on your professional work experience.

### EDUCATION PARTNERS

MBA Research is partnering with the Business & Marketing program area in the Office of Career and Technical Education at the Kentucky Department of Education (KDE) to conduct a Futuring Panel in May.

This panel of business and industry professionals will ensure that Kentucky's educational institutions are teaching the skills and content that matter most to employers now and in the years to come by reviewing and validating existing content standards for these career areas in Kentucky.