MBA Research Professional Learning
Current Sessions Available

The following are 45–60-minute sessions unless otherwise noted.

HIGH SCHOOL	
Session Title	**Session Description**
Integrating Ethics into the Classroom*	Ethics is the foundation of great leadership. Teaching students to make good decisions based on a defined set of values helps form the core foundation of ethical leadership. The Daniels Fund Ethics Initiative delivers principle-based ethics education and reinforces the value of ethics in business and personal conduct. Spend a few minutes with us and learn about the ethics resources available through the Daniels Fund Ethics Initiative. Leave with a better understanding of ethics and FREE access to numerous classroom resources, including course guides, lesson modules, and more!*
MBA Research's Top Ten FREE Resources for the Classroom	MBA Research offers a variety of FREE resources for marketing and business administration teachers, which can become overwhelming when deciding which resources to use. Learn about the top 10 resources teachers use and leave with a list of ready-to-go resources for your classroom.
State's Connection: Valuable Resources Just a Few Keystrokes Away!*	Come spend a few minutes learning about the resources available through [state] membership with MBA Research. There is a treasure trove of resources available for you at no cost. Join us to learn about them, how to use them in the classroom, and how to access them at no additional charge.*
Getting Started with MBA Research*	There are several resources available through your state's membership with MBA Research. Come spend a few minutes learning about the available resources through [state] membership with MBA Research. Topics include an overview of the National Business Administration Standards, State's Connection, FREE ethics and project management resources for the classroom, access to our course guides, and more.*

*Ideal sessions for an overview of MBA Research resources.

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MBA *Research*
& Curriculum Center

Ready, Set, Go! Ready-Made Lesson Modules for the Classroom*	MBA Research's ready-made lesson modules, aka Learning Activity Packages (LAPs), are designed to make life easier in the classroom. They incorporate many skills in the classroom, including social and emotional learning, career-ready skills, 21st-century skills, and more. Learn about the components of LAPs and best practices on how teachers nationwide use LAPs to keep students engaged! With FREE access to our LAPs, you can add to your toolkit and start using these lesson modules immediately.*
Need Certification? Just A*S*K - An Overview of A*S*K Certification Exams	The demand for industry certifications and other credentials grows exponentially each year, yet the opportunities for business and marketing students to formally document their learning have historically been slim. MBA Research seeks to change that paradigm with A*S*K Certification Exams. Join us for an overview of the certification program, a quick look at the mechanics, and a discussion of how A*S*K certifications can give your students a competitive edge in future employment.
Navigating the Learning Center – It's FREE!	FOR ENHANCED MEMBER STATES – THIS SESSION COULD BE A 2-HR+ TRAINING Join us as we explore the Learning Center – showing you how to set up your course and import instructional resources. You have FREE access to 300+ instructional resources for classroom use and CTSO preparation. Leave with an understanding of how to begin building your course as you prepare for the upcoming school year. Note: You should set up your Learning Center account prior to this session.
Take a Deeper Dive into the Learning Center	FOR ENHANCED MEMBER STATES – THIS SESSION COULD BE A 2-HR+ TRAINING Now that you've had time to explore the Learning Center let's dive deeper into many of its features. Spend a few minutes learning about quizzes, assignments, modules, pages, the grade book, and more! Note: You should set up your Learning Center account prior to this session.

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Welcome to the World of Digital Marketing	You asked—we listened—and now it's here! The new Digital Marketing course introduces students to the dynamic world of digital marketing. Spend a few minutes with us as we share an overview of this new course, including an introduction, channels, digital marketing tools, promoting products, developing a digital marketing campaign, and more.
High School of Business™ - Take Your Classroom Experience Up a Notch with Project-Based Learning*	Project-Based Learning (PBL) is the teaching method in the *High School of Business*™ program. Join us for an overview of the *High School of Business* program and immerse yourself in PBL. Get ready to see how students can engage in real-world and meaningful projects as we create a learning environment conducive to student learning; leave with a project to use in your classroom.*
Using MBA Resources to Prepare Your Students for FBLA Competition	MBA Research offers many resources to help students get ready for competition. Learn about available instructional tools, including the Learning Activity Packages (LAPs) and the Learning Center, and how they could prepare your students for FBLA competitive events.
Understanding the Connection: Using MBA Research's Resources to Prepare Students for DECA Competition	MBA Research offers a variety of resources to help prepare your students for DECA. Come spend a few minutes learning about Performance Indicators, Learning Activity Packages (LAPs), the Learning Center, and assessments—all of which directly connect to and support success in DECA competitions.
Get Out of the Way and Let Them Learn: Engage Students Using Project-Based Learning (PBL) and Project Management Tools	Do you have difficulty stepping back and allowing your students to take charge of their own learning? Do you know the difference between working on projects and project-based learning (PBL)? Do you struggle with bringing structure to constructive chaos? Come spend a few minutes learning about the components of PBL, project management tools, classroom experiences, and resources available to help you transition your classroom to a PBL environment.

*Ideal sessions for an overview of MBA Research resources.

MIDDLE SCHOOL	
Session Title	**Session Description**
Integrating Ethics into the Middle School Classroom	The Daniels Fund Ethics Initiative for Middle School Programs delivers principle-based ethics education and reinforces the value of ethics in business and personal conduct. Spend a few minutes with us and learn about the free ethics resources available for middle-level students.
Making the Classroom Connection Between Ethics and Social-Emotional Learning (SEL)	Research shows a direct correlation between social-emotional intelligence and ethics. Integrating both into the classroom can assist students with improving communication and making ethical decisions. Learn about the connection between social-emotional learning (SEL) and ethics and instructional resources that can easily be integrated into the classroom. Leave with information on accessing FREE resources, including a course guide, instructional modules, and more!
Preparing Students for the Future: Career Exploration Resources for Middle-Level Students	Our new career exploration modules for middle school classrooms are now available. This series emphasizes introspective and experiential skills to prepare students for future careers. Learn about the components of the ready-to-use lessons and how to access them for FREE.

FUTURE TOPICS—COMING SUMMER 2024	
Taking Stock of Supply Chain Management	In recent years, supply chain management (SCM) has been top-of-mind for many people, including at MBA Research. Learn more about our research into the subject, SCM-related instructional modules (LAPs) that are available and in development, and our SCM course guide scheduled to be released in time for the 24-25 school year.
Career Exploration: Helping Your Students Discover Their Path to Success	MBA Research has developed a middle school career exploration course guide and 20 modules designed specifically for the middle school classroom. See how the course and instructional modules can assist you in preparing students for future careers in fields such as agriculture and natural resources, infrastructure, education, and more. Leave with instructions on how to access the course and modules for FREE!
Using MBA Research Materials for the Middle School Classroom	In recent years, MBA Research has expanded its focus to include middle school classrooms, including business-specific courses as well as more general electives. Learn more about MBA Research curricula and instructional materials that can be successfully implemented in grades 6-8. Learn best practices for where to start, selecting materials that work for you and your middle school students, and how to introduce the content in your classes.