

Conclave 2023 Endorsements (Denver, CO)

- “My first Conclave was so amazing! I experienced over 17 different sessions and walked away from each one with so much more knowledge and resources. I highly recommend any and every Business and Marketing Teacher to attend—Put it in the budget and on the calendar!” –Shannon Aaron (GA)
- “MBA Research Conclave 2023 has driven my desire to excel in my role as a CTE Business & Marketing teacher, to stay current in the field, to connect with peers, and to ultimately benefit the students I have the privilege to educate.” –Heather Benefield (NV)
- “As a second-year, high-school marketing teacher, Conclave was the best opportunity I could've had to improve my skills and learn from the best! Everyone who attended was so knowledgeable, resourceful, and passionate about curriculum, CTSOs, and student success. I left the conference feeling rejuvenated and excited to get back to my classroom!” –Michael Crawford (ID)
- “MBA Conclave is one of the best professional development experiences I have attended.” –Justin Gipe (NE)
- “MBA Research Conclave is THE conference to attend for Business & Marketing teachers nationwide. It's where all the pieces of the puzzle come together to empower Business Educators across the US.” –Molly Anderson (CA)
- “It was great to connect with people from other states who hold the same position as me, see how similar our challenges are, and learn from others' successes!” –Kathy Camarena (KS)
- “MBA Conclave has to be the best Business and Marketing educators conference out there. I always get up-to-date and current trend information to take back to the classroom. The keynote speakers are top-notch and informative. It is not easy to keep an audience of teachers and administrators engaged and entertained while sharing some great information. This is a must-attend conference.” –Gabriel Silva (NV)
- “Conclave is so useful to my everyday teaching. The atmosphere and sessions are so positive and relevant. I implement new strategies and feel revitalized every year.” –Mary Callahan (CT)
- “Conclave was a success. So much information on Business Education and CTSOs. Important information for advisors. Everyone who works at MBA is amazing. Great, great conference.” –Tamara Farsi (NV)

Conclave 2022 Endorsements (Minneapolis, MN)

- “The Conclave is truly one of the best conferences I have been to for Business and Marketing Education. There are so many topics covered that have opened my ideas and given me new ideas to implement into my classrooms. To top it off, the industry speakers are absolutely phenomenal and truly are the icing on the cake. Highly recommend for all Business and Marketing educators.” –Holly Boisjolie (MN)
- “MBA Conclave was a wonderful conference! So many informative sessions and a lot of great resources to bring back and use in my classroom. I also made new friends and was able to network with educators like me from all over the United States. I look forward to going again next year!” –Debra Hendrix (SC)
- “Extremely worthwhile, informative, and engaging experience.” –Mary Callahan (CT)
- “This was my first in-person Conclave, and it won't be my last! Great workshops and presenters. What a great time networking and learning so many new things.”
- “Best professional development out there for Business & Marketing teachers!” –Melody Johnston (OK)
- “The MBA Research Conclave 2022 was a wonderful experience to gather with educators from all over the country and share tips, tricks, and best practices. The best part was walking into a room with your peers, being able to share your heart and wisdom, and know that you are not alone.” –Michelle Early (MD)
- “Conclave is a top-notch professional development opportunity. Great value for the cost.” –Diane Webber (WI)
- “I truly enjoyed Conclave 2022! It was jam-packed with relevant sessions and highly motivated corporate speakers. I learned so much that I can take back to my classroom! I will definitely return.” –Heather Lane (WV)
- “This was an excellent opportunity to meet other business teachers from around the U.S. and the FBLA and DECA leaders. I loved hearing from business leaders as they spoke about their challenges and their wins—as well as their future goals. The sessions at Conclave provided a variety of resources I can take back to my high school classroom. Definitely the best PD I have attended that focused specifically on business teachers.” –Denise Hoffman (SD)

Conclave 2020 Endorsements (Virtual)

- “Conclave is the best networking experience in the United States. They listen to educators’ needs and provide resources for answers.” –Stacy Oakley (OK)

- “MBA Conclave is a great conference to attend. It always provides content to bring directly back to the classroom.” –Janet Brophy
- “This forum/conference is the most professional and well laid out conference I have attended as a business teacher. I worked in a corporate environment before becoming a teacher and this is excellent in comparison to some of the conferences I attended in my past career.”
- “At MBA Conclave, there are so many industry people that are there just to tell you all about their experiences. Drawing from their experiences helps you grow as a teacher.” – Aaron Girdner (NM)

Conclave 2019 Endorsements (Louisville, KY)

- “Conclave is the one place I can connect with colleagues and state administrators which represent all areas within Business Administration programs, whether it be marketing, finance, entrepreneurship, or business, through common meetings where everyone is at the table at the same time sharing and discussing trends, issues, and solutions for our discipline.”
- “This was a great conference geared toward marketing and business teachers. It was well organized and is definitely worth the time and money spent to go. I can't wait to implement some of what I learned in my classroom.” –Joy Gornto
- “The MBA Conclave is the most professional conference I have attended as a ten-year school teacher. The speakers bring relevant material that can be used within the class or district.”
- “I have always been impressed with this event. The importance of preparing students in CTE though business education is the focus. Business professionals are brought in as well as expert teachers and facilitators.”
- “The MBA Conclave is a great opportunity for quality Professional Development, as well as an opportunity to establish or strengthen professional rapport with other attendees. Organizers of this event did an outstanding job with planning relevant sessions and acquiring fabulous speakers. I must say that every aspect of the 2019 MBA Conclave delivered a first-class experience. Thank you!”
- “Excellent training and resources! Glad I was able to attend. Louisville had a lot to offer outside of training as well. Hotel was beautiful and very convenient to activities. Conclave was a wonderful experience. I made great connections and found wonderful resources.” –Mary Callahan (CT)

- “The details and information I learned at Conclave 2019 marries well with our school's AVID program. Specifically, I learned a concept called “Critical Friends,” which was provided in a quick-stop session. It aligns with the “W” and “I” in the AVID WICOR strategy. More specifically, it is a way to engage students and their peers in providing feedback and uncovering one's understanding. I find this to be invaluable and I've already used it on my first day back from the conference.”
- “In my 25 years of teaching and attending professional development opportunities, Conclave continues to be the premier conference for business educators.”
- “Excellent opportunity for networking and learning about all the new trends across the nation from an industry perspective with an educational mindset.”
- “Conclave is an awesome conference. I love the opportunity to come to a different city every year and all the resources are priceless.”
- “This was the best professional development for Business, Marketing, Finance, and Entrepreneurship teachers. The sessions are focused on your content areas and the sessions are taught by both experts in the field as well as teachers who are in the trenches. The shared ideas, strategies, and tips that you take away are priceless. I'm looking forward to the next Conclave.”
- “Conclave is a great experience for educators. You have a chance to network and bring back lots of new materials for your classroom.” –Janet Butler (NE)
- “This is the best conference I have been to for Business and Marketing Education. The information from all of the industry professionals and fellow teachers is something that I am excited to bring back to my district and implement in my classroom.” –Holly Boisjolie
- “MBA Research curriculum is leading edge, with their dedication to staying current with business, industry, cultural, and educational trends.”
- “The information I learned was amazing. To learn what other states are doing and knowing that I'm implementing a lot of those concepts in my room provides the validation I need to know I'm providing my students a quality education as well as the opportunity to incorporate new and innovative ideas.”
- “The speakers were phenomenal! I learned a lot of new resources to take back to the classroom!”

Conclave 2018 Endorsements (Kansas City, MO)

- “Such friendly people providing extremely immediately useful ideas.”

- “Thank you so much for a great experience. It was well worth my time. I felt refreshed and inspired - ready to take on engaging new ideas and technology in my classroom.”
- “When it seems like we are tied down with data, SLOs, and testing, MBA Conclave refreshes my teaching spirit - giving me great and easy-to-implement takeaways. I come back to my classroom ready to share industry knowledge and try new instructional tools.” –Vallie Robeson (OH)
- “Quality conference packed into 4 short days for business teachers. Excellent opportunity to network with peers teaching in the same discipline area. Great opportunity for industry-related tours and engaging keynote speakers.” –Andrea Long (OK)
- “Conclave offers data-driven solutions to our everyday problems as high school teachers. MBA Research allows me to stay relevant while not actually being out there in the business world.”
- “This is a great conference for networking, learning, and being able to implement great resources back into my classroom!”
- “Conclave provides an opportunity for quality professional development that is relevant and challenges us to improve our practices.” –Carrie DeMuth (OK)
- “MBA Conclave was a fabulous experience. If you ever have the opportunity to attend, I highly recommend you going. It was very informative with curriculum content, business tours, and the guest speakers were absolutely amazing!” –Danyelle Hillman (AL)
- “Conclave was the perfect networking opportunity for marketing teachers.”
- “This was my first time attending Conclave. It was a great experience. The workshops and speakers provided quality information and ideas that could be brought back to my classroom to enhance and update my business curriculum.”
- “This is the best place for state and district leaders to network with their peers and learn from others what is happening nationally and how other states are approaching key work.”
- “Conclave is the best learning conference I have been to. Every session pertained to what I do and I learned so much. The speakers were outstanding and everything was well planned out.” –Katrina McDowell (OK)
- “Excellent presenters with great ideas to use in the classroom. Excellent entrepreneurial guest speakers. This was an opportunity to make new friends in the business education industry. I will definitely attend next year in Louisville, KY.”

- “This professional development event was outstanding. You can tell that Brenda has a love for the art of teaching. It shows through in how she facilitated the consortium rep meetings but also in the quality of sessions that were offered for teachers. Looking forward to next year!”
- “MBA Conclave was one of the best conferences I have ever been to. I highly recommend it to anyone and I'm pretty sure we plan to come back next year and try to bring as many participants with us as we can.” –Sarah Dennison (WV)
- “Conclave delivered relevant and interesting tours, keynote speakers, and sessions! The sessions rejuvenated my instructional/DECA advisor spirit, piqued my curiosity, and encouraged me to assess my current practices and learn about new strategies and technology. It was truly a wonderful conference!”
- “The 2018 Conclave in KC is by far the best conference for Marketing teachers that I have ever attended. I came away with so many ideas that I have already shared and implemented in my classes and it has only been three days since the end of the conference. Since I teach near Kansas City it was great to hear from local companies that will connect with my students.”
- “Conclave offered so many great ideas that I can easily bring into my classroom. The speakers came from different backgrounds/businesses so it offered a diversity that I have not experienced at any conference. Baseball, racetracks, coffee, candles, livestock showing—can you get any more diverse?!”
- “Honestly, this is an awesome opportunity for CTE instructors to gain access to a variety of resources to utilize and implement into lessons immediately!”
- “MBA Research is one of the best conferences for Business and Marketing educators. I recommend this conference to all of my business and marketing teachers. There is a variety of sessions that everyone will receive something that they can use in their classroom. MBA Research is starting to focus on Middle School and the sessions were top notch! It is small enough that teachers can network with each other from different states. This conference never disappoints.”

Conclave 2017 Endorsements (Vancouver, WA)

- “A great business education conference. The content shared benefits the areas that are taught in our business courses. Collaboration was always encouraged and embraced throughout each workshop I was a part of.” –Sydney Kobza, Business, Marketing and Management Career Field Specialist, Nebraska Department of Education
- “I left the Conclave inspired to teach again!!” –Christie Woods (KS)

- “This conference will meet all your business/marketing professional development needs! Information and activities that you can take immediately back to the classroom and implement!” –Terry Ertman (NV)
- “Conclave has been so beneficial for me both as a teacher and as a state administrator. It is a gathering of the best in our profession and we are given the opportunity to learn from each other. It is awesome to be with a group that all have the same common goal to provide the best in business and marketing education.”
- “Conclave is one of the most organized and informative conferences I have the opportunity of attending annually in my position as Business & Marketing Program Supervisor.”
- “MBA Conclave was a great opportunity to discuss what is happening across the nation in business and marketing education!” -Marcia Pedersen (WA)
- “Great opportunity to meet teachers from around the country and their best practices!”
- “As a first-time attendee of the MBA Research Conclave, I was very pleased with the quality of breakout sessions that related directly to my teaching area. In addition, I learned about the resources available through the MBA Research website and had opportunities to access those resources with the help of MBA Research staff.” –Andrea Long (OK)
- “Learning what is best for students in the world of work is the best learning an educator can take away from Conclave!”
- “While many claim to have an outstanding conference, the MBA Conclave truly was planned with the participant in mind. From opening to closing, all presentations were focused on ways to improve my experiences as an educator.”
- “Conclave is the best professional development you can do for yourself. It's like an infomercial—you keep getting more and more for the same registration price.”
- “Thank you for the opportunity to learn and share with other professionals!”
- “THIS was unlike any other marketing & business conference I've EVER attended. As a Plan 2 Marketing teacher coming from industry to the classroom, it was a refreshing reminder of the evolving world that awaits us each day & that we need professional development to help us reach our goals.”
- “MBA Conclave changed my life. The keynote speakers and sessions were wonderful, and they have given me extensive tools and insights that will be with me for the rest of my life no matter which careers or experiences I will pursue. I now believe that I can truly make a difference in the world.” –Amelia Barbre-Strayer

- “Hands down, this is the best conference I have ever attended. I came home energized, overflowing with ideas, and anxious to share my learning and experiences with others!”
- “DON'T GO TO THIS CONFERENCE...unless you want your teachers to be the most effective teachers in the classroom. Learn the best techniques, what's trending, and ways to yield the highest level of results from students.” –Kathy Frommer (AZ)
- “The size of the conference was great and the sessions were amazing.”
- “MBA Conclave 2017 in Vancouver, WA was a great professional development activity; I would absolutely attend it again. I learned things that will make me a better teacher and gained valuable tools that will enhance my students' experiences in my classes. It was nice to be treated as a professional and to travel without students for a change! I came back refreshed and ready to implement new ideas with my high school classes.”
- “I loved this year's Conclave; I have learned many new things that I can immediately add to my teaching toolbox.”
- “I can always count on MBA to deliver quality speakers and professional development opportunities at the National Conclave. This conference is one of best for business and marketing educators.”
- “MBA Conclave provides actionable professional development in a positive, engaging environment!” –Lisa Whitling (WA)
- “I really loved all the sessions I went to! They were very helpful and beneficial to me!”

Conclave 2016 Endorsements (Mobile, AL)

- “Sessions were very real world and I am able to use the information gathered tomorrow!”
- “Conclave is a premier event that brings business, industry, and education together. It allows collaboration that makes education relevant for students.”
- “Seemed to run seamlessly.”
- “The only conference focused on Business Administration programs and features sessions from businesses in area. Hearing directly from business professionals about what is happening across the country is crucial to our profession.”
- “Loved the new online program—made it easier to choose and evaluate the sessions that best fit my needs.”

- “MBA Conclave is an exceptional professional development opportunity for high school and CTE business and marketing teachers! An enormous wealth of practical, usable course content, and teacher applications are offered by both educational and industry leaders from across the U.S. The networking opportunities alone are invaluable. It is very encouraging and informative to be able to dialog about what is happening in classrooms like mine across the country! I appreciate MBA Research and the industry-fed curriculum and great customer support they offer! Thanks for hosting this amazing conference!”
- “Found ways through presentations to better my classes.”
- “Conclave is a very valuable and practical conference for business and marketing teachers as well as instructional leaders in this area. Every time I attend this conference I walk away with great resources for the classroom and CTSO! The materials within this organization and their curriculum would take any teacher in business and marketing to the next level!!!” –Carol Von Tersch (IA)

Video Endorsements

- [Click here](#) for teacher and student endorsement videos.