Standards Glossary

**Business Administration Core:** Similar, overlapping skills and knowledge across Business Management, Finance, Hospitality and Tourism Management, and Marketing; fundamental to a general understanding of business

**Cluster Core:** Skills and knowledge common across the pathways of an individual cluster

**Curriculum Framework:** A basic structure used to provide a broad overview of a discipline and identify the main topics or areas of instruction to address in that discipline; serves as a basis around which curricular content can be developed, organized, and implemented

**Instructional Areas:** Broad-based topical areas tied to particular work functions; each is associated with a different overarching Standard

**Objectives:** Detailed statements defining and specifying the scope of each Performance Indicator; tell teachers what content to include or exclude from their instruction

**Pathway:** A variety of broad-based occupational opportunities that have similar skillset requirements, a discrete, core body of knowledge, a well-defined career ladder, professional certifications and training, professional associations, and a critical mass in terms of number of jobs

**Performance Elements:** Broad-based work or cognitive performances that aid in defining the Instructional Areas and associated Standards

**Performance Indicators:** Specific work-based actions (either knowledge or skills) that specify what an individual worker must know or be able to do to achieve the Performance Elements; are measurable (i.e., can be assessed)

**Standards:** Knowledge and skill statements identifying what students should know and be able to do as a result of instruction in any of the business-related clusters; encapsulate the overarching intent/purpose of a work function