

MBA RESEARCH CONCLAVE

A CURRICULUM & TEACHING CONFERENCE

*The Premier Gathering of Secondary Business, Marketing,
Finance, Entrepreneurship & Management Educators*

October 13 - 16, 2023
Denver, Colorado

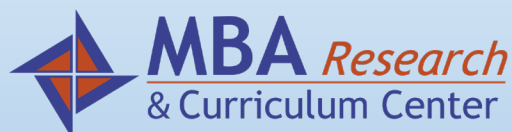


SPONSORSHIP PROSPECTUS

Choose your sponsorship level today!

Contact Tammy Cyrus, cyrust@mbaresearch.org, or call 614-486-6708.

Visit MBAResearch.org/Conclave for additional conference information.





SPONSORSHIP OPPORTUNITIES

MBA Research (Marketing and Business Administration Research and Curriculum Center) is a not-for-profit 501(c)(3) organization. Established in 1971 as an education foundation, MBA is operated by a consortium of 28 state education departments. Our mission is to support educators in the preparation of students for careers in business.

Who Participates?

- State administrators ♦ High school business teachers ♦ High school marketing teachers
- ♦ BPA Advisors ♦ DECA Advisors ♦ FBLA Advisors ♦ Local administrators ♦ District administrators
- ♦ Two-year college faculty ♦ Thought-leaders and trendsetters from across the country ♦

Attendance averages 200

Who is Our Market?

High school faculty teaching Marketing, Business Management, Finance, Hospitality Management, Entrepreneurship ♦ Two-year college faculty

Why Sponsor?

Each year, some of the best and brightest teachers and administrators nationwide attend MBA Research Conclave. While it is a smaller conference, you will have the chance to impact approximately 200 decision-makers from across the country— state and local supervisors who influence purchasing, and business and marketing teachers who make purchasing decisions for their local programs.

Early Commitment Benefits

- Continuing, repeat exposure throughout the year
- Website promotion begins immediately upon payment and continues through the end of the conference in October 2023
- Selection of session sponsorship is first-come, first-served
- Early deadline is July 31, 2023

Deadlines and Dates

- Deadline for sponsorship is August 31, 2023
- Promotional materials for the registration packet must be received by September 16, 2023

Exhibit Times

- Setup – Friday, October 13, 1:00 pm – 4:00 pm
- Exhibit Hours:
 - Saturday, October 14, 8:00 am – 4:00 pm
 - Sunday, October 15, 8:00 am – 4:00 pm
- Dismantle – Sunday, October 15, 4:00 pm – 6:00 pm

Sponsor Benefit Level	Contributing Sponsor \$1,000	Major Sponsor \$2,000
Conference registration (with food, beverage, and <i>The Celebration</i> ticket) for one representative	*	
Conference registration (with food, beverage, and <i>The Celebration</i> ticket) for two representatives		*
Continuous listing on the conference website from the date of payment until the end of the conference	*	*
Inclusion in regular email promotions of the conference, from the date of payment	*	*
Inclusion of logo/sponsor info in the electronic program application	*	*
Opening session silent recognition via PowerPoint slides or equivalent	*	*
Company representative invited to speak to the entire group (limited to two minutes) at the sponsored session (excludes opening and closing sessions)		*
Complimentary standard exhibit space at Conclave with one 6-foot tabletop	*	
Complimentary large exhibit space at Conclave with two 6-foot tabletops		*
Opportunity to present one 15-minute “Quickstop” presentation	*	
Opportunity to present two 15-minute “Quickstop” presentations		*
Complete set of mailing addresses for all Conclave registrants	*	*
Inclusion of one promotional item in the registration packet	*	
Inclusion of two promotional items in the registration packet		*
Receive recognition as a “Contributing Sponsor”	*	
Receive recognition as a “Major Sponsor”		*

In addition to the sponsor benefit levels (above):

A la Carte Sponsorship Opportunities (available on a first-come/first-serve basis)

Closing General Session	\$1,000
Opening General Session	\$2,000
General Breakfast (two available)	\$3,500
General Lunch (two available)	\$5,000
Break (five available)	\$1,000
Conclave program app	\$2,000
<i>The Celebration</i> social	\$7,500 exclusive
Consortium Representatives Breakfast (two available)	Private Breakfast: \$2,500
Overall Sponsor of MBA Conclave with Naming Rights	Contact Rick Mangini (manginir@mbaresearch.org)

Can't Attend? Consider partnering with us. Our \$500 partnership level provides:

- Continuous listing on the conference website until the end of the conference
- Inclusion in regular email promotions of the conference, from the date of payment
- Inclusion of logo/sponsor info in the electronic program application
- Opening session silent recognition via PowerPoint slides or equivalent
- Inclusion of one promotional item in the attendee packet



SPONSORSHIP RESERVATION

2023 MBA Research Conclave
October 13 – October 16, 2023 ♦ Denver, CO

Please complete and return this form to MBA Research. Payment (check or credit card authorization) must be included.
MBA Research, P.O. Box 12279, Columbus, Ohio 43212-0279 Fax: 614-486-1819

PLEASE PRINT OR TYPE

Company Name: _____
(Exactly as it should appear in the conference program, promotions, signs, etc.)

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Name as it should appear on badge: _____

Sponsor Options

Sponsor Package (Choose 1):

Partnership Contributing Sponsor Major Sponsor \$ _____

A la Carte Options (please list)

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

TOTAL AMOUNT DUE \$ _____

MBA Research should address future correspondence regarding sponsorship to:

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Method of Payment

Visa MasterCard Check PO # (established accounts): _____

Account number: _____ Exp. Date: _____ 3-digit CVV #: _____

Billing address for CC statement (if different from above): _____

For MBA Research use only

_____ Sponsorship reserved

Paid \$ _____

Confirmation ___/___/___