

Resource Library Suggestions for *High School of Business*™ Courses

Resources

Every course in the *High School of Business* program requires students to complete a significant amount of independent research. That research may be conducted using a variety of sources. Many of these resources have been identified in advance for every Performance Indicator (competency) in a course. They are listed by type (website, textbook, LAP, other) in each course guide (see Section 4, Projects and Planning Guide Sheets).

It is suggested that each school compile a resource library for classroom use. The library should consist of one copy of several of the texts listed below for each course. It is not necessary to have a copy of every text, since other alternatives (websites, LAPs, etc.) have been identified for each Performance Indicator.

Leadership

The following textbooks are cited most frequently in the *Leadership* course guide:

DuBrin, A. *Leadership: Research findings, practice, and skills*. Boston, MA: Cengage Learning, Inc.

Griffin, R.W., Phillips, J.M., & Gully, S.M. *Organizational behavior: Managing people and organizations*. Boston, MA: Cengage Learning, Inc.

Littrell, J.J., Lorenz, J.H., & Smith, H.T. *School to career*. Tinley Park, IL: Goodheart-Willcox.

Lussier, R.N., & Achua, C.F. *Leadership: Theory, application, and skill development*. Boston, MA: Cengage Learning, Inc.

Please note: Additional textbooks will be referenced in the *Leadership* course guide itself.

Wealth Management

The following textbooks are cited most frequently in the *Wealth Management* course guide:

Billingsley, R., Gitman, L.J., & Joehnk, M.D. *PFIN*. Boston, MA: Cengage Learning, Inc.

Garman, E.T., & Forgue, R.E. *Personal finance*. Boston, MA: Cengage Learning, Inc.

Gitman, L.J., Billingsley, R., & Joehnk, M.D. *Personal financial planning*. Boston, MA: Cengage Learning, Inc.

Littrell, J.J., Lorenz, J.H., & Smith, H.T. *School to career*. Tinley Park, IL: Goodheart-Willcox.

Ryan, J.S. & Ryan, C. *Personal financial literacy*. Boston, MA: Cengage Learning, Inc.

Wanat, J.A., Pfeiffer, E.W., & Smith, H.T. *School to career*. Tinley Park, IL: Goodheart-Willcox.

Please note: Additional textbooks will be referenced in the *Wealth Management* course guide itself.

Principles of Business

The following textbooks are cited most frequently in the *Principles of Business* course guide:

Burrow, J.L. & Fowler, A.R. Marketing. Boston, MA: Cengage Learning, Inc.

Clark, B., Basteri, C.G., Gassen, C., & Walker, M. Marketing dynamics. Tinley Park, IL: Goodheart-Willcox.

Dlabay, L.R., Burrow, J.L., & Kleindl, B. Principles of business. Boston, MA: Cengage Learning, Inc.

Greene, C.L. Entrepreneurship: Ideas in action. Boston, MA: Cengage Learning, Inc.

McEachern, W.A. Contemporary economics. Boston, MA: Cengage Learning, Inc.

Pride, W.M., Hughes, R.J., & Kapoor, J.R. Foundations of business. Boston, MA: Cengage Learning, Inc.

Please note: Additional textbooks will be referenced in the *Principles of Business* course guide itself.

Business Economics

The following textbooks are cited most frequently in the *Business Economics* course guide:

Baumol, W.J., Blinder, A.S., & Solow, J.L. Macroeconomics: Principles and policy. Boston, MA: Cengage Learning, Inc.

Clark, B., Basteri, C.G., Gassen, C., & Walker, M. Marketing dynamics. Tinley Park, IL: Goodheart-Willcox.

McEachern, W.A. Contemporary economics. Boston, MA: Cengage Learning, Inc.

Please note: Additional textbooks will be referenced in the *Business Economics* course guide itself.

Principles of Marketing

The following textbooks are cited most frequently in the *Principles of Marketing* course guide:

Boone, L.E., & Kurtz, D.L. Contemporary marketing. Boston, MA: Cengage Learning, Inc.

Burrow, J.L. & Fowler, A.R. Marketing. Boston, MA: Cengage Learning, Inc.

Clark, B., Basteri, C.G., Gassen, C., & Walker, M. Marketing dynamics. Tinley Park, IL: Goodheart-Willcox.

Lamb, C.W., Hair, Jr., J.H., & McDaniel, C. MKTG. Boston, MA: Cengage Learning, Inc.

Pride, W.M., & Ferrell, O.C. Foundations of marketing. Boston, MA: Cengage Learning, Inc.

Pride, W.M., & Ferrell, O.C. Marketing 2020. Boston, MA: Cengage Learning, Inc.

Please note: Additional textbooks will be referenced in the *Principles of Marketing* Course Guide itself.

Principles of Finance

The following textbooks are cited most frequently in the *Principles of Finance* course guide:

Besley, S., & Brigham, E.F. CFIN. Boston, MA: Cengage Learning, Inc.

Heintz, J.A., & Parry, R.W. College accounting: Chapters 1-27. Boston, MA: Cengage Learning, Inc.

Warren, C.S., Reeve, J.M., & Duchac, J. Accounting. Boston, MA: Cengage Learning, Inc.

Warren, C.S., Jones, J.P., & Taylor, W.B. Financial and managerial accounting. Boston, MA: Cengage Learning, Inc.

Warren, C.S. & Taylor, W.B. Managerial accounting. Boston, MA: Cengage Learning, Inc.

Warren, C.S. Survey of accounting. Boston, MA: Cengage Learning, Inc.

Wild, J.J., & Shaw, K.W. Managerial accounting. New York, NY: McGraw-Hill/Irwin.

Please note: Additional textbooks will be referenced in the *Principles of Finance* course guide itself.

Principles of Management

The following textbooks are cited most frequently in the *Principles of Management* course guide:

Burrow, J.L., Kleindl, B., & Becraft, M.B. Business management. Boston, MA: Cengage Learning, Inc.

Daft, R.L. Management. Boston, MA: Cengage Learning, Inc.

Dlabay, L.R., Burrow, J.L., & Kleindl, B. Principles of business. Boston, MA: Cengage Learning, Inc.

Griffin, R.W. Fundamentals of management. Boston, MA: Cengage Learning, Inc.

Griffin, R.W. Management. Boston, MA: Cengage Learning, Inc.

Pride, W.M., Hughes, R.J., & Kapoor, J.R. Business. Boston, MA: Cengage Learning, Inc.

Pride, W.M., Hughes, R.J., & Kapoor, J.R. Foundations of business. Boston, MA: Cengage Learning, Inc.

Please note: Additional textbooks will be referenced in the *Principles of Management* course guide itself.

Business Strategies

The following textbooks are cited most frequently in the *Business Strategies* course guide:

Allen, K.R. Launching new ventures: An entrepreneurial approach. Boston, MA: Cengage Learning, Inc.

Burrow, J.L., Kleindl, B., & Becraft, M.B. Business management. Boston, MA: Cengage Learning, Inc.

Daft, R.L. Management. Boston, MA: Cengage Learning, Inc.

Greene, C.L. Entrepreneurship: Ideas in action. Boston, MA: Cengage Learning, Inc.

Griffin, R.W. Fundamentals of management. Boston, MA: Cengage Learning, Inc.

Longenecker, J.G., Petty, J.W., Palich, L.E., & Hoy, F. Small business management: Launching and growing entrepreneurial ventures. Boston, MA: Cengage Learning, Inc.

Pride, W.M., Hughes, R.J., & Kapoor, J.R. Business. Boston, MA: Cengage Learning, Inc.

Please note: Additional textbooks will be referenced in the *Business Strategies* course guide itself.