

Integrate ETHICS Into Your High School Courses

Compliments of the Daniels Fund

DANIELS FUND ETHICS INITIATIVE High School Program

The Daniels Fund Ethics Initiative High School Program delivers principle-based ethics education and reinforces the value of ethical business and personal conduct. This extends beyond philosophy and theory to real-world, practical application of ethical principles as a framework for personal and organizational decision-making.

Resources within the Daniels Fund Ethics Initiative High School Program are developed for high school students by MBA Research and Curriculum Center, a nonprofit dedicated to supporting educators in the preparation of students for careers in business administration. As is the case with all content standards developed by MBA Research, ethics content is industry-validated and research-based.



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Currently available:

- Ethical Leadership course guides
 - ✓ 1- and 2-semester versions
- Online delivery model for Ethical Leadership course
- Instructional modules (LAPs)
 - ✓ 72 individual modules available
 - ✓ Introduction to ethics
 - ✓ Ethical leadership
 - ✓ Ethics in business functions (e.g., Ethics in HR, Ethics in CRM)
 - ✓ Great for teaching ethics, SEL, work-ready, and 21st century skills
- Ethical Leadership end-of-course assessment with digital badge
- A•S•K Fundamentals of Ethics Certification Exam
- A•S•K Fundamentals of Ethics practice test
- Ethics Boot Camp activities
- Video series
 - ✓ Ethical principles
 - ✓ Ethical dilemmas
- Listing of recommended ethics-focused books and movies
- New and revised business-focused course guides with ethics case studies
- Regional high school ethics summits
- Crosswalks to BPA competitive events

To be developed 2022–2025:

- Instructional modules (LAPs)
 - ✓ 12 new, focused on ethics in business functions
 - ✓ 72 revised
- Video series
 - ✓ Ethical principles
 - ✓ Ethical dilemmas
 - ✓ Ethics in the workplace
- New course guides
- Revisions to existing business-focused course guides
- Regional high school ethics summits
- Micro-credentials (digital badges) for students
- Micro-credentials (digital badges) for teachers



Access all resources at
MBAResearch.org/Ethics.

2016–2022:
SEVEN YEAR
REACH OVERVIEW

2,453,402

**HIGH SCHOOL
STUDENTS**

to date have been
impacted by
course guides
and instructional
modules
distributed
through

DANIELS FUND
ETHICS INITIATIVE
High School Program

SPONSORED RESOURCES DISTRIBUTED

1,057,320 Instructional modules

27,409 Course guides



In all 50 states plus 24 countries

“[These resources] will change your classroom. I have found since teaching that the classroom isn’t what it used to be. These resources break down the information into scenarios the students can relate to and can help them view scenarios they may encounter and how they should proceed.”

—S. Preston
Patrick Henry HS, VA

\$48,802,879
saved

By school districts
receiving resources and
professional development

“Easy to use, relevant, students enjoyed the information. I have many students in leadership roles in the school and the information helped them to be better leaders.”

—C. Baden
Chopticon HS, MD