Resource Library Suggestions for High School of Business™ Courses

Resources
Every course in the High School of Business™ program requires students to complete a significant amount of independent research. That research may be conducted using a variety of sources. Many of these resources have been identified in advance for every Performance Indicator (competency) in a course. They are listed by type (website, textbook, LAP, other) in each course guide (see Section 5, Planning Guide Sheets).

It is suggested that each school compile a resource library for classroom use. The library should consist of one copy of several of the texts listed below for each course. It is not necessary to have a copy of every text, since other alternatives (websites, LAPs, etc.) have been identified for each Performance Indicator.

Leadership
The following 10 textbooks are cited most frequently in the Leadership course guide:

Textbooks
**Kimbrell, G. Succeeding in the world of work. Columbus, OH: McGraw-Hill.

**Starred textbooks have been found to be especially useful resources for Leadership students and teachers.
Please note: Additional textbooks will be referenced in the Leadership course guide itself.
Wealth Management
The following eight textbooks are cited most frequently in the Wealth Management course guide:

Textbooks

**Starred textbooks have been found to be especially useful resources for Wealth Management students and teachers.
Please note: Additional textbooks will be referenced in the Wealth Management course guide itself.
**Principles of Business**
The following six textbooks are cited most frequently in the *Principles of Business* course guide:

**Textbooks**
**Dlabay, L.R., Burrow, J.L., & Kleindl, B. Intro to business*. Mason, OH: South-Western Cengage Learning.

**Starred textbooks have been found to be especially useful resources for *Principles of Business* students and teachers.**
Please note: Additional textbooks will be referenced in the *Principles of Business* course guide itself.

**Business Economics**
The following seven textbooks are cited most frequently in the *Business Economics* course guide:

**Textbooks**
**Clark, B., Basteri, C.G., Gassen, C., & Walker, M. Marketing dynamics*. Tinley Park, IL: Goodheart-Willcox.
Dlabay, L.R., Burrow, J.L., & Kleindl, B. *Intro to business*. Mason, OH: South-Western Cengage Learning.
**Miller, R.L. Economics today, the macro view, and the micro view*. Boston: Addison-Wesley, Pearson Education.

**Starred textbooks have been found to be especially useful resources for *Business Economics* students and teachers.**
Please note: Additional textbooks will be referenced in the *Business Economics* course guide itself.
**Principles of Marketing**
The following seven textbooks are cited most frequently in the *Principles of Marketing* course guide:

**Textbooks**
**Burrow, J.L. *Marketing*. Mason, OH: South-Western Cengage Learning.**
**Clark, B., Basteri, C.G., Gassen, C., & Walker, M. *Marketing dynamics*. Tinley Park, IL: Goodheart-Willcox.**
Dlabay, L.R., Burrow, J.L., & Kleindl, B. *Intro to business*. Mason, OH: South-Western Cengage Learning.
**Kurtz, D. *Contemporary marketing*. Mason, OH: South-Western Cengage Learning.**

**Starred textbooks have been found to be especially useful resources for *Principles of Marketing* students and teachers.**
Please note: Additional textbooks will be referenced in the *Principles of Marketing* Course Guide itself.

**Principles of Finance**
The following seven textbooks are cited most frequently in the *Principles of Finance* course guide:

**Textbooks**
**Campbell, S.R. *Foundations of personal finance*. Tinley Park, IL: Goodheart-Willcox.**
**Ryan, J.S. *Managing your personal finances*. Mason, OH: South-Western Cengage Learning.**

**Starred textbooks have been found to be especially useful resources for *Principles of Finance* students and teachers.**
Please note: Additional textbooks will be referenced in the *Principles of Finance* course guide itself.
**Principles of Management**
The following six textbooks are cited most frequently in the Principles of Management course guide:

**Textbooks**
Sanghera. 90 days to success as a project management. Boston: Concourse Technology.

**Starred textbooks have been found to be especially useful resources for Principles of Management students and teachers.**

Please note: Additional textbooks will be referenced in the Principles of Management course guide itself.

**Business Strategies**
The following 10 textbooks are cited most frequently in the Business Strategies course guide:

**Textbooks**
**Burrow, J.L. Marketing.** Mason, OH: South-Western Cengage Learning.
**Clark, B., Basteri, C.G., Gassen, C., & Walker, M. Marketing dynamics.** Tinley Park, IL: Goodheart-Willcox.
**Farese, L.S., Kimbrell, G., & Woloszyk, C.A. Marketing essentials.** Columbus, OH: Glencoe McGraw-Hill.

**Starred textbooks have been found to be especially useful resources for Business Strategies students and teachers.**

Please note: Additional textbooks will be referenced in the Business Strategies course guide itself.