

In Only 10 Minutes a Month

BUILD THE TALENT PIPELINE



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Here's How:

1. **YOU** react to skills needed in the workplace and industry trends in a monthly online survey (10 minutes).
2. **WE** use the results to update the National Standards for Business Administration.
3. **WE** create curriculum, assessments, and other tools teachers use to teach the latest industry-backed topics to students in high schools and colleges.

Join Today: MBAResearch.org/ExecNet



Questions? Contact Stephanie King, Director of Business Engagement, at KingS@MBAResearch.org

MBA Research and Curriculum Center is a not-for-profit 501(c)(3) organization operated by a consortium of state education departments. Its mission is to support educators in the preparation of students for careers in business.



Connect business knowledge with education