

# CONCLAVE

## CURRICULUM & TEACHING CONFERENCE

*The Premier Gathering of Secondary Business, Marketing,  
Finance, Entrepreneurship & Management Educators*

September 30 – October 3, 2022  
Minneapolis, MN

## SPONSORSHIP PROSPECTUS

Choose your sponsorship level today!

Contact Tammy Cyrus, [cyrust@mbaresearch.org](mailto:cyrust@mbaresearch.org) or call 614-486-6708  
[www.MBAResearch.org/Conclave](http://www.MBAResearch.org/Conclave)





## SPONSORSHIP OPPORTUNITIES

MBA Research (Marketing and Business Administration Research and Curriculum Center) is a not-for-profit 501(c)(3) organization. Established in 1971 as an education foundation, MBA is operated by a consortium of 27 state education departments. Our mission is to support educators in the preparation of students for careers in business.

### Who Participates?

- State administrators ♦ High school business teachers ♦ High school marketing teachers  
♦ BPA Advisors ♦ DECA Advisors ♦ FBLA Advisers ♦ Local administrators ♦ District administrators  
♦ Two-year college faculty ♦ Thought-leaders and trendsetters from across the country ♦  
Attendance averages 200

### Who is Our Market?

High school faculty teaching Marketing, Business Management, Finance,  
Hospitality Management, Entrepreneurship ♦ Two-year college faculty

### Why Sponsor?

Each year, some of the best and brightest teachers and administrators nationwide attend MBA Research Conclave. While it is a smaller conference, you will have the chance to impact approximately 200 decision-makers from across the country— state and local supervisors who influence purchasing, and business and marketing teachers who make purchasing decisions for their local programs.

#### *Early Commitment Benefits*

- Continuing, repeat exposure throughout the year.
- Website promotion begins immediately upon payment and continues through the end of the conference in October 2022.
- Selection of session sponsorship is first-come, first-served.
- Early deadline is July 31, 2022.

#### *Deadlines and Dates*

- Deadline for sponsorship is August 31, 2022.
- Promotional materials for the registration packet must be received by September 16, 2022.

<b>Sponsor Benefit Level</b>	<b>Contributing Sponsor \$1,000</b>	<b>Major Sponsor \$2,000</b>
Conference registration (with food & beverage) for one representative	*	*
Ticket to <i>The Celebration</i> for one representative	*	*
Continuous listing on the conference website from the date of payment until the end of the conference	*	*
Inclusion in regular email promotions of the conference, from date of payment	*	*
Inclusion of logo/sponsor info in the electronic program application	*	*
Opening session silent recognition via PowerPoint slides or equivalent	*	*
Company representative invited to speak to the entire group (limited to two minutes) at the sponsored session (excludes opening and closing sessions)		*
Complimentary <b>standard</b> exhibit space at Conclave with one 6-foot tabletop	*	
Complimentary <b>large</b> exhibit space at Conclave with two 6-foot tabletops		*
Opportunity to present <b>one</b> 15-minute “Quickstop” presentation	*	
Opportunity to present <b>two</b> 15-minute “Quickstop” presentations		*
Complete set of mailing addresses for all Conclave registrants	*	*
Inclusion of one promotional item in the registration packet		
Inclusion of two promotional items in the registration packet	*	*
Receive recognition as a “Contributing Sponsor”	*	
Receive recognition as a “Major Sponsor”		*

### Can't Attend? Consider partnering with us. Our \$500 partnership level provides:

Continuous listing on the conference website until the end of the conference  
 Inclusion in regular email promotions of the conference, from date of payment  
 Inclusion of logo/sponsor info in the electronic program application  
 Opening session silent recognition via PowerPoint slides or equivalent  
 Inclusion of one promotional item in attendee packet

### In addition to the sponsor benefit levels (above):

#### A la Carte Sponsorship Opportunities (available on a first-come/first-serve basis)

Closing General Session	\$1,000
Opening General Session	\$2,000
General Breakfast (two available)	\$2,000
General Lunch (two available)	\$3,000
Break (five available)	\$1,000
Conclave program app	\$2,000
<i>The Celebration</i> social	\$7,500 exclusive
Consortium Representatives Breakfast (two available)	Private Breakfast: \$1,000–\$1,500
Overall Sponsor of MBA Conclave with Naming Rights	Contact Rick Mangini (manginir@mbaresearch.org)



**SPONSORSHIP RESERVATION**

2022 MBA Conclave

September 30 – October 3, 2022 • Minneapolis, MN

Please complete and return this form to MBA Research. Payment (check or credit card authorization) must be included.

MBA Research, P.O. Box 12279, Columbus, Ohio 43212-0279 Fax: 614-486-1819

**PLEASE PRINT OR TYPE**

Company Name: \_\_\_\_\_  
(Exactly as it should appear in the conference program, promotions, signs, etc.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Name as it should appear on badge: \_\_\_\_\_

**Sponsor Options**

Sponsor Package (Choose 1):

Partnership  Contributing Sponsor  Major Sponsor \$ \_\_\_\_\_

**A la Carte Options (please list)**

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

**TOTAL AMOUNT DUE** \$ \_\_\_\_\_

**MBA Research should address future correspondence regarding sponsorship to:**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Method of Payment**

Visa  MasterCard  Check  PO # (established accounts): \_\_\_\_\_

Account number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-digit CVV #: \_\_\_\_\_

Billing address for CC statement (if different from above): \_\_\_\_\_

\_\_\_\_\_

For MBA Research use only

\_\_\_\_\_ Sponsorship reserved

Paid \$ \_\_\_\_\_

Confirmation \_\_\_/\_\_\_/\_\_\_