

# Kentucky Futuring Panel 2022

## Hospitality & Tourism Management



**Tuesday | May 17, 2022**  
**9:00AM - 3:00PM, ET**  
(8:30AM continental breakfast;  
lunch also provided)

### **Jessamine Career and Technology Center**

881 Wilmore Road  
Nicholasville, KY 40356

**We are seeking hospitality and tourism management professionals** to participate in a trends discussion and a guided validation process of the current standards in this career area.\*

**During the panel**, business professionals will be guided to:

- Discuss trends impacting employees' needed skillsets and knowledge
- Validate current curriculum standards

#### **Qualifications:**

- Must be currently employed full time
- 3+ years of continuous experience in career area

**No advance preparation is needed.** The insights you provide will be based on your professional work experience.

\*includes events, lodging, recreation, restaurant, and travel/tourism management.

#### **EDUCATIONAL PARTNERS**

MBA Research is partnering with the Business & Marketing and Family & Consumer Sciences program areas in the Office of Career and Technical Education at the Kentucky Department of Education to conduct a Futuring Panel in May.

This panel of business and industry professionals will ensure that Kentucky's educational institutions are teaching the skills and content that matter most to employers now and in the years to come by reviewing and validating existing content standards for Hospitality and Tourism Management in Kentucky.

To participate or learn more, contact Stephanie King, Director of Business Engagement, at [KingS@MBAResearch.org](mailto:KingS@MBAResearch.org).