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Reasons To Rethink Teaching Business

With *High School of Business*™

College Credit

- 9.5 credits earned on average
- 86% of students earn at least 3 credits
- National agreements in place with university partners

Math/ELA in Context

Project-based learning means calculations and communications with a purpose. 86% of students report improved core academics.

21st Century Skills

- Project-based learning
- 20+ public speaking opportunities

Student Achievement

- College enrollment rate: 93%
- College persistence rate: 88%
- E-badges reward and recognize achievements
- High participation and success in CTSO events

Improved Relationships

- Local businesses: 89% strengthened relationships
- Local colleges: 89% built stronger partnerships
- Parents/Guardians: 100% improved communications



HIGH SCHOOL of
BUSINESS

By MBA Research

High School of Business™ is a nonduplicative, rigorous, logical course sequence leading to a postsecondary degree. It energizes your students and school as students use project-based learning to solve complex, real business projects.

Participating schools receive curriculum, assessments, PD, annually updated resources, and e-badging.

"I have not found a better hands-on approach to teaching business skills that is rigorous, challenging, and fulfilling for both the students to learn and teacher to teach."

—Maria Machin, Teacher, Eastern High School (KY)

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