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Reasons To Rethink Teaching Business
With High School of Business™

College Credit
- 9.5 credits earned on average
- 86% of students earn at least 3 credits
- National agreements in place with university partners

Math/ELA in Context
Project-based learning means calculations and communications with a purpose. 86% of students report improved core academics.

21st Century Skills
- Project-based learning
- 20+ public speaking opportunities

Student Achievement
- College enrollment rate: 93%
- College persistence rate: 88%
- E-badges reward and recognize achievements
- High participation and success in CTSO events

Improved Relationships
- Local businesses: 89% strengthened relationships
- Local colleges: 89% built stronger partnerships
- Parents/Guardians: 100% improved communications

High School of Business™ is a nonduplicative, rigorous, logical course sequence leading to a postsecondary degree. It energizes your students and school as students use project-based learning to solve complex, real business projects.

Participating schools receive curriculum, assessments, PD, annually updated resources, and e-badging.

“I have not found a better hands-on approach to teaching business skills that is rigorous, challenging, and fulfilling for both the students to learn and teacher to teach.”
—Maria Machin, Teacher, Eastern High School (KY)

High School of Business is a program of MBA Research & Curriculum Center, a not-for-profit serving high school and postsecondary business administration educators.