

Standard Entrepreneurship (4-Credit) Program-of-Study Exam

The 4-credit standard entrepreneurship program-of-study (end-of-program) exam is geared for typical senior students, identified in many states as program completers. The exam is based on the MBA Research *4-Credit Standard Entrepreneurship Program of Study Model*, which includes courses recommended for a 4-credit/Carnegie unit high-school Business Administration program focused on entrepreneurship. This particular *Entrepreneurship Program of Study* addresses select standards and performance indicators from the Business Administration Core; Marketing Cluster Core; and Marketing Communications, Marketing Management, and Corporate Finance Pathways at all six curriculum planning levels. **Pretest available July 1 – November 30.**

Test Specifications

Weight of exam by instructional area

BL	Business Law	2%
CO	Communications	5%
CM	Channel Management	1%
EC	Economics	9%
EI	Emotional Intelligence	13%
EN	Entrepreneurship	4%
FI	Financial Analysis	21%
HR	Human Resources Management	1%
IM	Marketing-Information Management	1%
NF	Information Management	8%
MP	Market Planning	6%
OP	Operations	3%
PD	Professional Development	10%
PI	Pricing	2%
PM	Product/Service Management	7%
PR	Promotion	2%
SE	Selling	1%
SM	Strategic Management	4%

[Click Here for Performance Indicators Tested](#)

Online Testing Process

All exams must be proctored by an independent proctor registered with MBA Research.

[Click here for Proctor Specifications and Proctor Registration Form](#)

Prior to taking the exam, you must establish an "account" for each student.

[Click here for more information about Procedures AND FAQs.](#)

To Purchase

Your purchase of program-of-study (end-of-program) exam credits allows access to all available exams. Each time an exam is taken, one credit is used. All exams are administered online through our WebXam system (as used by A*S*K Institute and many state DECA associations). Unused credits may be carried forward indefinitely as long as your account is actively used each year.

[Click here](#) for pricing and ordering information.