

Standard Entrepreneurship (3-Credit) Program-of-Study Exam

The 3-credit standard entrepreneurship program-of-study (end-of-program) exam is geared for typical senior students, identified in many states as program completers. The exam is based on the *MBA Research 3-Credit Standard Entrepreneurship Program of Study Model*, which includes courses recommended for a 3-credit/Carnegie unit high-school Business Administration program focused on entrepreneurship. This particular *Entrepreneurship Program of Study* addresses select standards and performance indicators from the Business Administration Core; Marketing Cluster Core; and Marketing Communications, Marketing Management, and Corporate Finance Pathways at all six curriculum planning levels. **Pretest available July 1 – November 30.**

Test Specifications

Weight of exam by instructional area

BL	Business Law	1%
CM	Channel Management	2%
CR	Customer Relations	1%
EC	Economics	14%
EI	Emotional Intelligence	1%
EN	Entrepreneurship	8%
FI	Financial Analysis	10%
HR	Human Resources Management	3%
IM	Marketing-Information Management	1%
NF	Information Management	12%
MK	Marketing	1%
MP	Market Planning	9%
OP	Operations	5%
PD	Professional Development	12%
PI	Pricing	3%
PM	Product/Service Management	9%
PR	Promotion	2%
SM	Strategic Management	6%

[Click Here for Performance Indicators Tested](#)

Online Testing Process

All exams must be proctored by an independent proctor registered with MBA Research.

[Click here for Proctor Specifications and Proctor Registration Form](#)

Prior to taking the exam, you must establish an "account" for each student.

[Click here for more information about Procedures AND FAQs.](#)

To Purchase

Your purchase of program-of-study (end-of-program) exam credits allows access to all available exams. Each time an exam is taken, one credit is used. All exams are administered online through our WebXam system (as used by A*S*K Institute and many state DECA associations). Unused credits may be carried forward indefinitely as long as your account is actively used each year.

[Click here](#) for pricing and ordering information.