

In Only 10 Minutes a Month

# BUILD THE TALENT PIPELINE



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## Here's How:

1. **YOU** react to skills needed in the workplace and industry trends in a monthly online survey (10 minutes).
2. **WE** use the results to update the national standards for business administration education.
3. **WE** create curriculum, assessments, and other tools teachers use to teach the latest industry-backed topics to students in high schools and colleges.

**Join Today:** [MBAResearch.org/ExecNet](http://MBAResearch.org/ExecNet)



**Sponsor:** MBA Research and Curriculum Center is a not-for-profit 501(c)(3) organization operated by a consortium of state education departments. Its mission is to support educators in the preparation of students for careers in business.

**Questions?** Contact Stephanie King, Director of Business Engagement, at [KingS@MBAResearch.org](mailto:KingS@MBAResearch.org)



Connect business knowledge with education