

## Perkins V Language

## How *High School of Business™* Can Help

Program of Study	Non-duplicative sequence of instruction with a 3-credit core and optional 4th credit. Leads to attainment of a postsecondary business administration degree
Professional development: sustained, intensive, collaborative, data-driven, and classroom-focused	Educators complete a sequence of course-specific, hands-on PD sessions and ongoing webinars. Peer collaboration is fostered during training and outside of it as teachers work together using the venues we provide (webinars, wiki) or on their own with peers they meet at training.
Credit toward a recognized postsecondary credential—earn dual or concurrent credit at no cost to the student’s family	9.5 college credits were earned on average by students completing the HSB program in 18/19. Support materials assist all sites in establishing credit agreements with local college and universities. In addition, all student completers are eligible for articulated credit at six universities.
Valid and reliable assessments of competencies and technical skills	Assessments are based on business-validated <i>Business Administration Curriculum Standards</i> . Anchoring each test item to a specific, validated performance indicator (competency) ensures content validity for the specific topic being tested. Reliability, discrimination, and other statistical measures are used to ensure that all tests meet the highest standards for best-practice assessment of student performance.
Support accelerated learning programs	The 3-credit sequence moves quickly, allowing students to master learning outcomes ranging from grade 9-14 by the time they graduate from high school.
Business partnerships	All HSB sites are managed by a local steering team that includes local business professionals. Students have multiple opportunities to learn from business professionals, including observational internships, workplace visits, and oral presentation evaluation.
Local needs assessment: in-demand industry sectors and occupations	Because all companies in all sectors operate using business procedures (accounting, managing, marketing, selling, etc.), every region of the U.S. needs business professionals. In addition: <ul style="list-style-type: none"> <li>• 35% of jobs will be in business, marketing, finance, and sales in 2026.</li> <li>• 7 of the top 10 fastest growing jobs earning \$50k+ are in business, marketing, finance, and sales.</li> </ul> <p style="text-align: right;">Source: US Bureau of Labor Statistics, 2018</p>
Employability skills	Communications, teamwork, synthesizing information, responsibility, and a long list of 21st Century Skills are learned and experienced as student teams complete 20+ real business projects throughout the program.
Work-based learning	Observational internships and guest speakers are embedded into the program. Workplace visits and in-classroom feedback from business professionals are encouraged.
Career-technical student organizations	The program encourages schools to participate in BPA, DECA, and/or FBLA. Deep learning of business concepts in HSB aids in CTSO testing. Project-based learning used in each course builds professional skills that can lead to success in CTSO competition.