

WHAT WILL YOU BE DOING IN HIGH SCHOOL OF BUSINESS™ ?

READY FOR THE FUTURE NO MATTER WHAT



**The Courses**

High School of Business™ (HSB) is designed much like a college-level business administration program. You'll start with *Principles of Business*, then take courses in economics, marketing, management, and finance. The program ends with a capstone course that challenges you to start and run your own business.

**Projects & Teams**

Just like in college and career, you'll be faced with projects and problems that must be solved. Most of these will be completed by teams of students working together. You'll have individual work as well. Your results will be communicated through professional business-style presentations, written reports, skits, written reflections, comprehensive exams, etc.

**Business Community**

Team projects give you frequent opportunities to interact with the businesses in your community. This includes visiting businesses, talking with classroom guests, getting feedback on your projects from professionals, etc. In addition, toward the end of the program, you'll get a glimpse into the daily life of a business executive through an observational internship. It's a great way to find out if a career in business is for you.



*"Philanthropy is a big part of HSB and business in general. You receive your notoriety but also pay your respect."*  
—Blaise Tayese,  
Washington HS ('19)  
Ohio State University ('23)



*"I got hands-on experience running a business, organizing finances, creating professional presentations, interacting with business professionals, and more."*  
—Sadie Hansen,  
Waverly-Shell Rock HS ('19)  
Upper Iowa University ('22)  
HR Specialist, MT Dept. of Transportation



*"My observational internship allowed me to network with people in different areas of business and helped me narrow my focus to human resources."*  
—Lynn Rader,  
Leipsic HS ('12)  
Bowling Green State University ('15)  
Sourcer, Pontoon Solutions



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1375 KING AVE  
COLUMBUS, OH 43212  
PHONE: 614-486-6708  
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COLLABORATION  
HANDS-ON PROJECTS  
ACCELERATED COURSES  
COLLEGE CREDIT OPTIONS  
[MBARESEARCH.ORG/HSB](http://MBARESEARCH.ORG/HSB)



**WHAT'S THE BIG DEAL ABOUT  
HIGH SCHOOL OF BUSINESS™?**

**Make It Real**

*High School of Business™* is designed to prepare you for college business programs. This means challenging you with real business problems and projects. Yes, you'll still learn the key concepts you need to know. But you'll learn new concepts through doing projects—just like business professionals.

**Be Challenged**

Every *High School of Business* course is written at an accelerated pace. You'll be challenged each step of the way. You'll be stretched. Your brain will hurt. But through this, you'll see firsthand the types of business issues that you'll face first in college and then in your professional career.

**Your Support Team**

Behind the scenes at your school, there's a *High School of Business* Steering Team supporting you. Local business executives and college faculty have teamed up with teachers, counselors, and administrators at the school to build the best possible program for you.

**Get the Point**

Solving business projects and problems requires you to use math, English, communications, and social sciences skills. Don't be surprised if you feel like shouting "I get it now!" in a *High School of Business* class. These projects show you why your math and English courses are so important.

**Make Connections**

*High School of Business* provides many opportunities for you to hear from and talk with local business professionals. There'll be guest speakers and an observational internship in addition to panels of experts being present at several of your end-of-project presentations.

**Get Prepared**

Throughout the *High School of Business* program, you'll gain the skills, knowledge, and confidence you'll need to be ready for college business programs and business careers.

**1 Principles of Business**

Q: What do a rock group's tour, a podcast, and the NFL have in common? A: Business. It's everywhere. In this course, you'll explore the major areas of business (marketing, management, and finance) through fun, real-world projects.

**2 Business Economics**

Ever thought about the choices that the Three Little Pigs made? In *Business Economics*, you will consider how decisions (such as work vs. play or sticks vs. straw) affect businesses and individuals.

**3 Principles of Marketing**

Why would Apple choose an email campaign over a TV commercial? How does Nike determine its prices? Through projects and problems, you will learn about these and other key marketing concepts.

**4 Principles of Finance**

Can you imagine a company president who doesn't understand finances? Learning how companies manage their money is important in any business career. In this course, you will learn the basics of corporate finance and accounting.

**5 Principles of Management**

Get an up-close look at managing. You'll learn firsthand how to manage projects and people—and how to do it ethically and legally. Work as a team to conquer problems you face in the areas of management, including human resources, risk, and knowledge management.

**6 Business Strategies**

Here's where it all comes together. You and your classmates will team up to use what you've learned and created in the previous courses to start and run your own business. Take charge!

\*Your school may also choose to offer additional *High School of Business™* courses.