HIGH SCHOOL OF BUSINESS PROGRAM FEATURES	PROGRAM BENEFITS
A program developed by MBA Research & Curriculum Center - a national leader in business administration education	A professional partnership actively helping you succeed as a business administration education provider
RESEARCH BASED CURRICULUM	**HOW IT BENEFITS YOU**
Curriculum is based on national business administration standards	Confidently deliver a program that addresses current national standards
Curriculum is continually updated and vetted by business and industry leaders	Students learn the skills they need to be successful in the business world
Meets guidelines for MBA Accreditation initiative	Receive guidance evaluating program and recognition as a business education leader
CURRICULUM FEATURES	**HOW IT BENEFITS YOU**
Six required courses and two optional 9th/10th grade courses	Quickly develop a program that meets all students' needs.
Annual course guide updates for all eight courses	Ensures students learn the most current content related to industry standards
Rigorous, accelerated content. Learning outcomes reach college-level as students progress	Opens doors to college credit options
Course guides include projects, rubrics, handouts, hundreds of resources matched to standards, teacher tips and more	Save valuable teacher time creating projects and vetting materials and sources
Course guides available via hard copy and direct download link	Offers instructors flexibility to personalize course preparations process
Project-based learning as core teaching methodology (each course includes 1-7 projects)	Engages students in real-world projects. Builds 21st Century Skills such as, teamwork, oral presentations, online research, and collaboration. Increases long-term retention of content.
Learning Management System (MBA Learning Center) for teachers and students with support resources aligned to course content	Saves valuable teacher time vetting materials and sources while engaging students in online, interactive learning
Test item banks stocked with 3-5 multiple-choice questions for every learning outcome	Easily create quizzes and tests to align with curriculum. Easily identify content to review with students.

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STUDENT ASSESSMENTS	**HOW IT BENEFITS YOU**
National, third-party, end-of-course exams with validated test items delivered online	Ensures reliable assessment using exams that are fully aligned to course content
Student recognition	Brings national and local publicity to high-scoring students and schools
Higher-order thinking used in assessment items and test prep tools	Prepare students for ACT, SAT, and other standardized tests that use higher-order thinking
Pre-tests available	Easily measure and document individual student growth
Detailed pre-test and final exam results available to instructor	Customize instruction based on each class' areas of strength and weakness
HIGHER EDUCATION OPPORTUNTIES	**HOW IT BENEFITS YOU**
National college-credit agreements	Attract college-bound students seeking college credit opportunities
Local college-credit agreements	Students gain college credit and reduced tuition costs
Postioned for A*S*K examinations	Students receive documentation of business skills success
Positioned for CLEP exams and weighted scoring	Attract honors-level students by providing college admissions tools
Scholarship opportunities	Opportunities for students to gain recognition and reduce college costs
Current college agreements available for review	Provides a precedent to gain college credit offers from other institutions
Course descriptions/learning outcomes documents available to share with post-secondary partners	Jump starts local college credit process

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LOCAL STEERING TEAM COMPONENT	**HOW IT BENEFITS YOU**
Administers and improves program at each participating school	Receive support through connections made in business and post-secondary community
Comprised of business executives, college faculty, and school personnel	Infuse local business and post-secondary needs into program
Implementation plan provided to guide steering team's work	Gain and improve business community and college relationships
PROFESSIONAL DEVELOPMENT	**HOW IT BENEFITS YOU**
Begins with a 2-day course focused on project-based learning	Build skills to facilitate PBL in your classroom
Content-specific 2-day training sessions for each course	Professional growth in advanced business administration content
Led by highly experienced business teachers	Learn from and collaborate with skilled teachers across the nation
One graduate credit available for each 2 day session (additional fee)	Gain college credit to meet professional development requirements
Required monthly conference calls during year one of program	Easily ask questions of peers, curriculum writers, and support staff
Ongoing HSB-focused PD options available via webinar bank and live options	Continued professional gowth focused on what you need in your classroom
TOOLS TO IMPLEMENT & ADMINISTER THE PROGRAM	**HOW IT BENEFITS YOU**
Implementation Plan	Ensures all parts of program are fully implemented
Steering Team E-newsletter	Supports Steering Team collaboration
Program promotion and student recruitment	Easily promote program's benefits with students and community
Library of promotional materials: Power Point presentations, brochures, flyers, posters, letters, and press release templates	Tangible resources enable administration to easily and professionally promote program to staff, parents, students, and community

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Monthly communications for teachers, administrators and steering team members	Easily share program information with all constituents in your school community & form connections with other HSB school districts
Counseling resources include recommended course scheduling, sequencing, best-fit student identification, and how-to web conference led by experienced counselor	Enables counselors to confidently learn, promote, and implement program
NATIONAL PEER NETWORK OF TEACHERS	**HOW IT BENEFITS YOU**
Supportive teacher relationships developed through web conferences, in-person training, and monthly list-serve updates	Benefit from the knowledge and experience of skilled business administration educators
Dedicated Wiki for teachers to share ideas on all aspects of program	Fosters teacher learning through professional peer group
PROFESSIONAL ASSISTANCE & SUPPORT	**HOW IT BENEFITS YOU**
Access to professional staff of curriculum writers, education researchers, and program managers	Gain access to the latest business administration education work of MBA Research
Live assistance and technical support via phone or email	Receive quick, knowledgeable answers
PROMOTION & RECOGNITION	**HOW IT BENEFITS YOU**
MBA Research national communication channels: Facebook, Twitter, LinkedIn and Website	Your teachers, students, school and area businesses are recognized and promoted by MBA Research to national network of education professionals
LinkedIn HSB student and alumni network	HSB students and graduates are provided networking tools and opportunities for continued success