



By MBAResearch

HIGH SCHOOL OF BUSINESS

Empowering Next Gen Business Leaders



“The other students in my first college lecture were frantically taking notes. Not me. I’d already learned it in High School of Business™.”

— Josh Dardick, college freshman



High School of Business™ is a program of MBA Research and Curriculum Center, a not-for-profit 501(c)(3) organization operated by state education departments and doing business as MBAResearch.

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www.MBAResearch.org/HSB

- ★ Rigorous + challenging
- ★ College connections
- ★ Embedded ELA and Math
- ★ Project-based learning

“Graduating from the High School of Business gives our students a head start and allows them to achieve more. The business skills and knowledge that they gain creates a wonderful foundation for their lives and for future career success.”

–Jeannie Schmidt, National VP, Tri-Coastal Enterprises, Inc.,
and parent of High School of Business™ graduate

PROJECTS

How can a town attract new businesses?
What’s the best economic use of a vacant city lot?
What type of business should you open?

Tough questions like these are faced by business professionals every day. These aren’t one-word answers. Complex questions demand **research**, **critical thinking**, and **collaboration**. These same questions are being tackled by High School of Business™ students in high schools across the nation. **Project-based learning** provides the format. Students take **ownership** of a project and present conclusions to **business executives**. And the feeling of a **job well done**? Well, nothing compares. And that’s when students begin to **believe** in themselves.

High School of Business™ is a rigorous business administration program for college-bound students. The standards-based course sequence includes college-level learning outcomes, individual assignments, integrated technology, reflection, and a third-party assessment. The program is positioned for value-added options, such as local college or university credit, honors weighting, and proof of learning certification.

BENEFITS

High School of Business™ is designed for student success.

The program’s structure is tailored for students to achieve the **skills and confidence to excel in college business administration programs**.

- ★ Rigorous + challenging
- ★ College-like business administration program of study
- ★ College connected
- ★ College credit options
- ★ Project based
- ★ Observational internship
- ★ Extensive resources
- ★ BPA, DECA, FBLA connections

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COLLEGE-LIKE SEQUENCE

High School of Business™ Course Sequence		
Grade 9	Leadership	Wealth Management
Grade 10	Principles of Business	Business Economics
Grade 11	Principles of Marketing	Principles of Finance
Grade 12	Principles of Management	Business Strategies

Required courses are in bold. Courses are 0.5 credits each and can be grouped for block schedules.

“Our business students are better prepared than ever to pursue business as a major or enter the environment.”

–Mark Sibley, Assistant Principal (CO)



“High School of Business™ has helped to make our program stronger and more attractive to students and their parents.”

–Jerry Anderson, Ph.D, Principal (CO)