In Only 10 Minutes a Month

BUILD THE TALENT PIPELINE

Here’s How:

1. **YOU** react to skills needed in the workplace and industry trends in a monthly online survey (10 minutes).
2. **WE** use the results to update the national standards for business administration education.
3. **WE** create curriculum, assessments, and other tools teachers use to teach the latest industry-backed topics to students in high schools and colleges.

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Questions? Contact Stephanie King, Manager of Business Engagement, at KingS@MBAResearch.org

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