



2022 Appointments MBA Teacher Advisory Network (TAN)

The following details are for appointments made in 2022, effective September 1, 2022.

Purpose

The *MBA Teacher Advisory Network* serves as an advisory board to the organization and its work to support business and marketing education nationwide. Advisors will provide both structured (e.g., surveys) and informal (e.g., conference calls) feedback on a wide range of initiatives, new and revised products and services, messaging, marketing collateral materials, workshop agendas, and other work of the organization.

Advisor Qualifications

Qualifications for appointment to the *MBA Teacher Advisory Network* include:

- Active, full-time CTE Business Administration teacher, current or within the past three years (teachers of entrepreneurship, finance, hospitality/tourism, management/administration, and marketing)
- Minimum of two years as a full-time Business Administration teacher
- Active CTSO advisor (i.e., BPA, DECA, or FBLA)
- Nomination by the state's Consortium liaison or by recognized state CTE leaders, or active involvement with MBA Research initiatives or programs
- Endorsement by and support of the advisor's local administration
- Evidence of a strong, comprehensive Business Administration program
- Knowledgeable of MBA Research's resources and currently using these resources within the classroom

Appointment and Term

Appointees must complete the new TAN member orientation training offered during the first month of their term. Appointment to the *MBA Advisory Network* will be for a period of three years. The appointment is contingent upon fulfilling all requirements of participation.

Requirements

Continuing participation in the network will require:

- Thoughtful and substantive participation in not fewer than six of ten conference calls annually (estimated time: 60 – 90 minutes per call)
- Thoughtful and substantive completion of not fewer than five of ten online surveys annually (estimated time: 10 – 15 minutes per survey)
- Participation in at least one of three Conclave conferences during the term, including one full day of network meetings prior to or immediately following Conclave opening/closing days
- Participation in the LAP Field Test process. This involves completing at least five Field Tests per school year.
- Reasonable availability for ad hoc 1:1 discussions.

Compensation and Benefits

The advisor role is voluntary and unpaid. Benefits include:

- Recognition as a "National MBA Research Advisor"
- Conclave registration paid for each year as a TAN member; 50% of actual travel expenses up to \$750 for one year only - requires staying at the conference hotel and participating in TAN functions (hosting, presenting, and attending the TAN meeting at Conclave).
- Extensive access to instructional tools at no cost
 - MBA Learning Center (online) for both the TAN teacher and their current year students only
 - All relevant course guides
 - End-of-program and other assessments as available
- Priority consideration for paid miscellaneous curriculum support, business community engagement activities, and marketing and promotional activities.