



Business, marketing, and finance professionals are essential to every company in every career sector.



## Business Leaders Change (and Run) the World

### MORE JOBS

35% of jobs will be in business, marketing, finance, and sales in 2026.

Source: US Bureau of Labor Statistics, 2018

### IN DEMAND

More employers seek business majors than any other major.

Source: CareerBuilder.com, May 2018

### HIGH GROWTH, HIGH WAGE

7 of the top 10 fastest growing jobs earning \$50k+ are in business, marketing, finance, and sales.

Source: US Bureau of Labor Statistics, 2018

"Employment of business and financial operations occupations is projected to **grow 7 percent from 2018 to 2028, faster than the average for all occupations**, adding about 591,800 new jobs. Globalization, a growing economy, and a complex tax and regulatory environment are expected to continue to lead to strong demand for **accountants** and **auditors**. In addition, increasing usage of **data** and **market research** in order to understand customers and product demand, and to evaluate marketing strategies, will lead to growing demand for **market research analysts**."

This median annual wage for business and financial occupations was **\$68,350** in May 2018, which was higher than the median annual wage for all occupations of \$38,640."

Source: Occupational Outlook Handbook, bls.gov



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We support high school business, marketing, and finance teachers. MBA Research & Curriculum Center is a not-for-profit consortium of state departments of education pooling resources to efficiently develop business-based standards, curriculum, assessments, and professional development for educators.



*High School of Business™* is MBA Research’s premier business administration program. It brings MBA Research’s entire scope of work (standards, curriculum, instructional materials, assessments, and professional development) to participating schools. The program is aligned with the tenets of Perkins V. Visit [MBAResearch.org/HSB](http://MBAResearch.org/HSB).

*“The student-led projects, hands-on activities, and guest speakers opened my eyes to a different way of learning and understanding. By the time my senior year hit, I determined my plans for college. I will major in Human Resource Management.”*

*– Sadie Hansen, Student, Waverly-Shell Rock High, Iowa*



By MBA Research

