An MBA High School™ accredited program

For your college-bound students!

Rigorous & challenging
Business Administration program of study
College-connected
College-credit options
Standards-based
Project-based
Extensive professional development
Planned curricula
Extensive resources
Free MBA Conclave
Peer learning network
BPA, DECA, FBLA connections

High School of Business™
MBAResearch.org/HSB
Sound familiar? Statistics show that business administration\(^1\) is one of the most desired majors and careers.

Business administration:

- **Most popular college major (14.6%)\(^2\)**
- **Most conferred Bachelor’s degree (20.5%)\(^3\)**
- **Third most conferred Associate’s degree (12.9%)\(^4\)**

*High School of Business™* is designed with these students’ needs in mind. It is a complete business administration program, including annually updated course guides, professional development, assessments, projects, and college credit options.

<table>
<thead>
<tr>
<th>High School of Business™</th>
<th>Course Sequence</th>
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<tbody>
<tr>
<td>Grade 9</td>
<td>Leadership</td>
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<tr>
<td>Grade 10</td>
<td>Principles of Business</td>
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<tr>
<td>Grade 11</td>
<td>Principles of Marketing</td>
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<tr>
<td>Grade 12</td>
<td>Principles of Management</td>
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</tbody>
</table>

Course titles are similar to those in a post-secondary business administration major. That’s no coincidence. The program is designed to serve future business majors. Courses are 0.5 credit, semester-length. Leadership and Wealth Management are optional courses in the sequence.

**Are High School of Business™ and MBA High School™ the same thing?**

No. *High School of Business™* is one example of a program that qualifies for MBA High School™ recognition. *High School of Business™* follows a prescribed program of study targeted specifically at college-bound students. For national accreditation, schools may choose *High School of Business™* or other program design options.

"*High School of Business™* successfully integrates curriculum, 21st Century Skills, and CTSO’s preparing students for the real world." — Janna Robinett, Teacher, Rock Canyon High School

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\(^1\) Includes marketing, finance, accounting, etc.


About High School of Business™

High questions like these are faced by business professionals every day. They demand research, critical thinking, and collaboration. These same questions are being tackled by High School of Business™ students in high schools across the nation.

College connections. High School of Business™ is a natural fit for college partnerships. 81% of participating schools have developed credit agreements with their local post-secondary institutions. This translates into an average of eight post-secondary credits available for High School of Business™ students. That’s a significant precedent to start conversations with post-secondary institutions. After all, High School of Business™ students are future college stand-outs.

Competitive success. Teachers tell us their High School of Business™ students are consistently successful in BPA, DECA, and FBLA.

Extensive professional development. Teachers join a network of high-caliber teachers from across the country. Training begins with a focus on project-based learning and continues with two days of intensive training for each course in the program. Ongoing online collaboration and training is provided.

Boosting enrollment.

“High School of Business™ has helped to make our program stronger and more attractive to students and their parents.”

Students in the Boulder Valley School District may select which high school to attend. Jerry Anderson, Ph.D., the principal of Monarch High School, meets the challenge to attract students by specializing in select areas. Offering High School of Business™ is a key part of Monarch’s strategy to be a leader in business education. Since 2008, the rigorous curriculum has readied students for college business programs, helped them succeed in multiple competitive events, and bolstered entrepreneurial ventures, bringing well-deserved publicity to the school.
Report Card

Accelerated, project-based courses for college-bound business students. Curriculum, assessments, peer network, and support. Offered through high schools nationwide.

Prepared for Success
★ 81% earn college credit
★ 8 credits (average) via local credit agreements
★ 6 credits available via national agreement

Post-Program Outcomes
73% enrolled in college within six months of graduation (2010–14)
Source: National Student Clearinghouse. (US average is 66%.)

Students say...
High School of Business™ increased my ability to:

Succeed in future career 97%
Succeed in college 87%
Learn core academics 60%

94% of teachers say they benefit professionally because of High School of Business™

Schools say...
High School of Business™ helped build relationships with:
Local businesses 74%
Colleges & universities 68%
Parents/Guardians 71%

“We have found that students who are part of High School of Business™ have had state and national success at DECA, FBLA and the Stock Market Challenge.” – Laurie Urich, Colorado Community College System

Future Leaders
Presentations, project management, and decision-making in every course

College & Business Communities
3,000+ working together on local schools’ steering teams

Teachers
94+ hours of teacher training per school

Contact Us
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