High School of Business™ Business Strategies Course

Business Strategies serves as the capstone course for the High School of Business™ program. Students employ their decision matrices to finalize marketing, financial, and management plans developed previously, incorporating them into a business plan for a non-profit organization. The non-profit venture is actualized during the course, requiring students to engage in risk assessment, strategic planning, and performance assessment.

Recommended: 12th grade
Credit: .5 (one semester)