Forum Goals:

➢ Build exemplary Business Administration programs
➢ Advocate for Business Administration programs within the state
➢ Develop Business Administration Education leaders

Friday, January 25 ................................................................. 2:00 p.m. - 6:00 p.m.

2:00-2:15 Opening Remarks
2:15-3:00 Business Administration Education - A National Perspective
3:00-3:15 Review of Forum Goals and State Action Plan
3:15-3:30 Break
3:30-3:45 Exemplary Program Standards
3:45-4:00 Review of Aggregate Data
4:00-5:30 Review of State Survey Data
  ▪ Alabama State Team (Harrison)
  ▪ Connecticut State Team (Ashmore)
  ▪ Idaho State Team (Daniels)
  ▪ Iowa State Team (Harrison)
  ▪ Kentucky State Team (Brenda’s Office)
  ▪ Ohio State Team (Green Room)
  ▪ West Virginia State Team (Production Room)
5:30-6:00 Report and Discussion of Survey Data
6:00 Reception
Saturday January 26 ................................................................................................................. 8:00 a.m. - 5:00 p.m.

Goal 1 - Build Exemplary Business Administration Programs

8:00-8:30 Continental Breakfast
8:30-10:00 High Quality Programs – MBA Perspective  
  ▪ Standards  
  ▪ Curriculum & Instruction  
  ▪ Assessment  
  ▪ High School of Business

10:00-10:15 Break
10:15-11:00 Time with the Experts (20-minute rotating sessions – pick two)  
  ▪ Standards (Harrison)  
  ▪ Curriculum/Instruction/Assessments (Green Room)  
  ▪ High School of Business (Daniels)

11:00-12:00 State Working Group  
  ▪ Review state survey data  
  ▪ Determine State Priorities for Building/Supporting Exemplary Programs

12:00-1:00 Lunch
1:00-1:30 Mixed State Discussion/Sharing Session
1:30-4:00 State Plan Working Session
4:00-4:30 Daily Reflection
5:00 Dinner
Sunday, January 27 .................................................................................................................. 8:00 a.m. - 4:30 p.m.

➢ Goal 2 - Advocate for Business Administration programs within the state

8:00-8:30       Continental Breakfast
8:30-9:15       Positioning Business Administration Education
9:15-9:30       Engaging the Business Community – MBA Research Activities
9:30-10:00      Melinda Huntley, Executive Director of Ohio Travel Association
10:00-10:45     Program Communication
   ▪ Workforce Data and Economic Development
   ▪ Telling the Story – Communicating Program Data/Success
10:45-12:00     State Plan Working Session
12:00-12:30     Lunch

➢ Goal 3 - Develop Business Administration Education Leaders

12:30-1:15      Mark Henson, Founder and Chief Imagination Officer – SparkSpace
   Living a Superpowered Life
1:15-1:45       Developing Future Leaders – MBA Perspective
   Professional Development Opportunities/Resources
   ▪ Ethical Leadership
   ▪ Project Management
1:45-3:15       State Working Session
   ▪ State needs regarding professional development
   ▪ State needs regarding developing teacher leaders
   ▪ State association involvement
3:15-4:30       Mixed State Discussion/Sharing Session
4:30           Daily Reflections
Monday, January 28................................................................................................8:00 a.m. – 2:00 p.m.

8:00-8:30  Continental Breakfast
8:30-9:15  Professional Development Opportunities (Mini Sessions)
  ▪ The Learning Center
  ▪ State’s Connection – MBA Perspective
  ▪ Test Your Knowledge
9:15-10:30  Teacher Discussion Group
             State Program Leader Discussion Group
10:30-10:45  Break
10:45-1:00  Finalize State Action Plan - Working Session
12:00-12:30  Working Lunch
1:00-1:30  Action Plan Sharing Session
1:30-2:00  Forum Wrap-up