

# Professional Development

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## LAP Modules

### Brand ME! (Personal Appearance)

A personal brand often influences others' perceptions about a person's ability to perform on the job. Examples, tips, and techniques illustrate ways that students can make the most of their personal appearance during interviews and at work. ©2005.

Recommended: MS/HS.

LAP-PD-005C-PQ-4...\$43.95 (Member: \$33.95) (complete)

*Additional copies of student LAP (20)*

LAP-PD-005K-PQ-4...\$25.95 (Member: \$21.95)

**Brand ME!** (PowerPoint)

PSW-PD-005-4...\$49.95 (Member: \$35.95)

### Go for the Goal (Goal Setting)

Goal setting is more than just deciding what you want. It includes working to get it and measuring your progress along the way. Learn more about what goals are, what makes them work, and how you can benefit from setting them. ©2009.

Recommended: HS

LAP-PD-016C-CS-4...\$43.95

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LAP-PD-016K-CS-4...\$25.95 (Member: \$21.95)

**Go for the Goal** (PowerPoint)

PSW-PD-016-4...\$49.95 (Member: \$35.95)

### Grin and Bear It (Using Feedback for Personal Growth)

Feedback is a powerful thing. It tells you what you're doing right, and it points out what you're doing wrong. Armed with that knowledge, you can decide which habits you should continue and which you should change. Ultimately, thanks to feedback, you can become a better person. ©2009.

Recommended: MS/HS

LAP-EI-015C-PQ-4...\$43.95

(Member: \$33.95) (complete)

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LAP-EI-015K-PQ-4...\$25.95 (Member: \$21.95)

**Grin and Bear It** (PowerPoint)

PSW-EI-015-4...\$49.95 (Member: \$35.95)

### Make the Honor Role (Acting Responsibly)

The ability to act responsibly is an important character trait that affects every area of your life—at home, at school, and at work. ©2005. Recommended: MS/HS.

LAP-PD-007C-PQ-4...\$43.95 (Member: \$33.95) (complete)

*Additional copies of student LAP (20)*

LAP-PD-007K-PQ-4...\$25.95 (Member: \$21.95)

**Make the Honor Role** (PowerPoint)

PSW-PD-007-4...\$49.95 (Member: \$35.95)

## LAP Modules (Continued)

### Own Your Own (Career Opportunities in Entrepreneurship)

Every year, hundreds of thousands of people start their own businesses. Why do these individuals become entrepreneurs? For many reasons, including for their own personal satisfaction, to better the lives of others, to have the opportunity to be more creative, to manage their own work, and to gain financial independence. ©2009. Recommended: HS

LAP-PD-004C-CS-4...\$43.95 (Member: \$33.95) (complete)

*Additional copies of student LAP (20)*

LAP-PD-004K-CS-4...\$25.95 (Member: \$21.95)

**Own Your Own** (PowerPoint)

PSW-PD-004-4...\$49.95 (Member: \$35.95)

### Take the Lead! (Leadership in Organizations)

Who wins because of effective leadership? Everybody. Leadership can help a business to be more productive, its employees to be more creative and skilled, and its leaders to enjoy both internal and external rewards. ©2009. Recommended: PS/AD

LAP-HR-036C-SU-4...\$43.95 (Member: \$33.95) (complete)

*Additional copies of student LAP (20)*

LAP-HR-036K-SU-4...\$25.95 (Member: \$21.95)

**Take the Lead!** (PowerPoint)

PSW-HR-036-4...\$49.95 (Member: \$35.95)

## DVDs DVD

### Academic Success: Smart Tips for Serious Students

The transition from high school to college is a lot bigger than many students realize. Help them make the most of their college academic experience with Academic Success—a six-part series filled with facts, hints, insights, and observations from experts in the field of education and from students who know the ropes. ©2009. Length: 12. Recommended: HS

DVD-09-142-4...\$419.70 (Member: \$398.72)

### Researching, Reading, and Writing

[5 of 6 in series called Academic Success: Smart Tips for Serious Students: DVD-09-142] This three-section program tells how to identify and cite reliable online and offline sources of information, carve textbook chapters into manageable chunks, and outline and revise papers—all elements that are essential to getting the job done well. ©2009. Length: 12. Recommended: HS

DVD-09-147-4...\$69.95 (Member: \$66.45)

## Reference Books

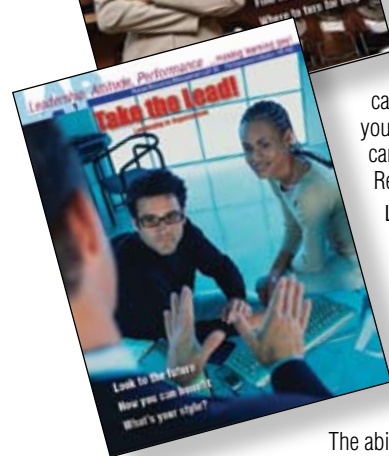


### Preparing for College

Helps students evaluate their strengths, interests, and goals in order to find the right educational fit. Guides students with everything from choosing a college and undergoing the application process to uncovering the financial resources to pay tuition and expenses and adjusting to the academic and personal challenges that first-year students face. ©2009. Length: 208. Recommended: HS.

RB-09-122HC-4...\$34.95 (Member: \$33.20)

RB-09-122SC-4...\$16.95 (Member: \$16.10)



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