

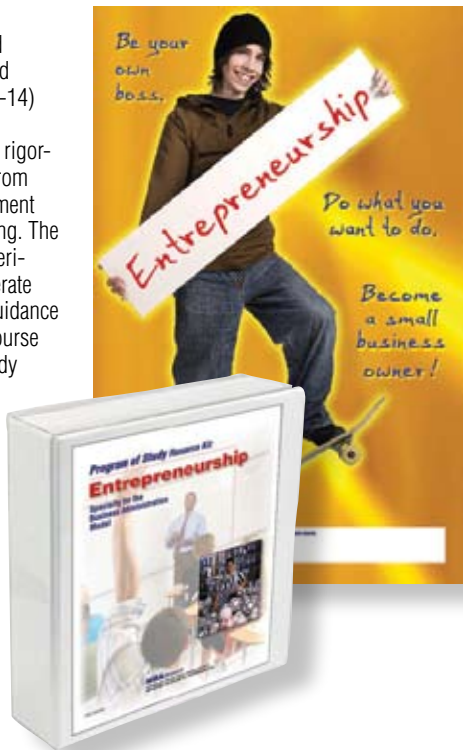
Entrepreneurship Curriculum

New! Entrepreneurship Program of Study Resource Kit

The *Entrepreneurship Program of Study* contains a clearly defined, recommended sequence of non-duplicated technical and academic courses for students (grades 9-14) interested in entrepreneurship. Technical courses include course descriptions and rigorous, relevant learning outcomes drawn from national standards for business management and administration, finance, and marketing. The kit also contains ample promotional materials and supplemental resources. To generate student interest in entrepreneurship, a guidance counseling guide, a student brochure, course promotional flyers, and a program of study poster are provided. Supplemental resources in the kit include listings of professional associations and certifications and articulated course information. ©2009. Recommended: HS/PS.

MSC-09-005-4...\$79.00 (Member: \$59.00)

MSC-09-005CD-4...\$69.00 (Member: \$49.00)



Course Guides

The following course guides are recommended to be included with the Entrepreneurship Program of Study. Detailed learning objectives, recommended sequence, resource recommendations, sample projects and tests, and more. Just add LAPs or other student resources. (Note: Includes Course Profile information. No need to buy both.)



Advanced Entrepreneurship
TBA

Business and Marketing Essentials

©2010. Recommended: HS
CG-10-001-4...\$129.00
(Member: \$99.00)

Principles of Entrepreneurship
TBA

Course Profiles

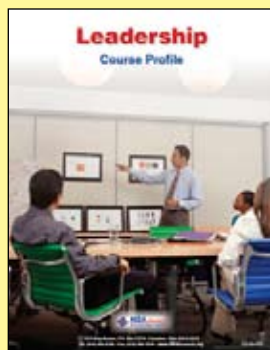
Note: Included with Program of Study kit

Save! Purchase Direct Downloads online.

New! Course Profile: Business and Marketing Essentials

Need help building an introductory business administration course? The *Business and Marketing Essentials* course profile includes the recommended performance indicators for the year-long course, the suggested sequencing for these learning outcomes, detailed instructional objectives for each performance indicator, and a crosswalk of resources that support course content. *Business and Marketing Essentials* is a "must" for all beginning business and marketing students. ©2010. Length: 48. Recommended: HS

CG-09-001-4...\$39.00 (Member: \$29.00)



New! Course Profile: Leadership

Need help figuring out content priorities for your first leadership course? Course profiles offer help with content decisions and with how to organize the content over the semester. ©2010. Length: 22. Recommended: HS

CG-09-003-4...\$39.00 (Member: \$29.00)

New! Course Profile: Personal Finance

Need help figuring out content priorities for your personal finance course? This course is designed for the 9th grade. It introduces a wide range of personal financial topics, including an introduction to various types of investments. The course is a bit more challenging than the typical personal finance course. The course profile provides a quick overview of the recommended course content, including recommendations for sequencing. ©2010. Length: 24. Recommended: HS

CG-09-002-4...\$39.00
(Member: \$29.00)

