

# Consumer Economics

## CD-ROM Multimedia

### Revised! Dollars & Sense: The Money Series CD-ROM

Teach your students financial literacy. The updated Dollars & Sense Series has everything you need to help teach your students how to make positive financial decisions and live in the real world. Each CD can be purchased separately. ©2009. Recommended: HS



CD-09-045-4...\$240.00 (Member: \$228.00)  
CD-09-046-4...\$480.00 (Member: \$456.00) (Lab Pack of 5)  
CD-09-048-4...\$840.00 (Member: \$798.00) (Network License)

### Revised! Dollars & Sense: Banking CD-ROM

CD-09-005-4...\$80.00 (Member: \$76.00)  
CD-09-006-4...\$160.00 (Member: \$152.00) (Lab Pack of 5)  
CD-09-008-4...\$280.00 (Member: \$266.00) (Network License)

### Revised! Dollars & Sense: Budgeting CD-ROM

CD-09-009-4...\$80.00 (Member: \$76.00)  
CD-09-010-4...\$160.00 (Member: \$152.00) (Lab Pack of 5)  
CD-09-012-4...\$280.00 (Member: \$266.00) (Network License)

### Revised! Dollars & Sense: Credit CD-ROM

CD-09-017-4...\$80.00 (Member: \$76.00)  
CD-09-018-4...\$160.00 (Member: \$152.00) (Lab Pack of 5)  
CD-09-020-4...\$280.00 (Member: \$266.00) (Network License)

### Revised! Dollars & Sense: Saving and Investing CD-ROM

CD-09-037-4...\$80.00 (Member: \$76.00)  
CD-09-038-4...\$160.00 (Member: \$152.00) (Lab Pack of 5)  
CD-09-040-4...\$280.00 (Member: \$266.00) (Network License)

### Revised! Dollars & Sense: Taxes CD-ROM

CD-09-041-4...\$80.00 (Member: \$76.00)  
CD-09-042-4...\$160.00 (Member: \$152.00) (Lab Pack of 5)  
CD-09-044-4...\$280.00 (Member: \$266.00) (Network License)

### Revised! On Your Own Coast-to-Coast (CD)

The most popular personal finance simulation on the market allows your students to face the day-to-day, real-life challenges of living on their own in 12 different communities from coast-to-coast. Help your students experience what day-to-day life is like in the real world. ©2009. Recommended: HS

CD-09-052-4...\$79.00 (Member: \$75.05)  
CD-09-053-4...\$169.00 (Member: \$160.55) (Lab Pack of 5)  
CD-09-054-4...\$349.00 (Member: \$331.55) (Network License)



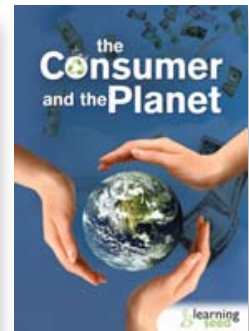
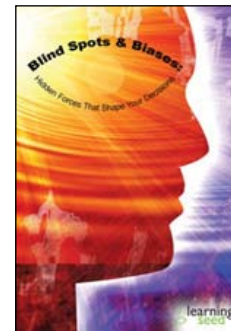
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## DVDs DVD



### New! Blind Spots and Biases: Hidden Forces That Shape Your Decisions

We use mental shortcuts every day to help us make decisions, and often we don't even realize it. This program explores five mental shortcuts, or "blind spots": Expectation, Belief, Availability, Anchors, and Imitation. Learn why optical illusions and magic tricks surprise us, and how our need to confirm our beliefs often prevents a cold. Understand how availability affects purchasing habits, how a bias can make a normal price seem like a great sale, and what causes laughter to be so contagious. ©2010. Length: 24. Recommended: HS

DVD-10-006-4...\$99.00 (Member: \$94.05)

### New! The Consumer and the Planet

Learn how small, everyday actions can conserve energy sources, reduce your carbon footprint, and even save money in the process. ©2009. Length: 20. Recommended: HS

DVD-09-022-4...\$99.00 (Member: \$94.05)

### New! Consumer Smarts: The Skinny On Being Savvy

Consumer Smarts offers tried-and-true techniques for succeeding in the real world. Do you know what to look for in a cell phone contract before signing it? Or how to protect yourself from identity theft? Are you a smart shopper? Can you spot a scam? With Consumer Smarts, you'll learn all this and more, including the latest in online tools and technology. ©2009. Length: 27. Recommended: HS/PS

DVD-09-176-4...\$108.00 (Member: \$102.60)

### New! Grocery Shopping Challenge

Get the inside scoop on what stores do to get you to spend more at the checkout. Join Megan and Josh as they venture their way through the grocery store with the same shopping list to see who gets the better nutrition value and price for eight common grocery items. ©2009. Length: 13. Recommended: MS/HS

DVD-09-179-4...\$49.95 (Member: \$47.45)

### New! Knowing Your Consumer Rights and Responsibilities

Is the customer always right? Maybe not... but as a consumer you do have certain rights. Smart consumers are aware of these rights and understand the responsibilities associated with each. Explore the eight widely recognized consumer rights—from the right to safety, to the right to education, to the right to redress. Learn how federal and state laws protect these rights and how different agencies create and enforce these and other regulations. ©2010. Length: 29. Recommended: HS

DVD-10-003-4...\$99.00 (Member: \$94.05)

# Consumer Economics

## DVDs (Continued)

### **New!** Understanding Credit Basics: Know the Score!

What is credit? Does a credit score really matter? Is it OK to have no credit? Answer these questions and others with this introduction to credit basics. ©2010. Length: 23. Recommended: HS  
DVD-10-005-4...\$99.00 (Member: \$94.05)

### **New!** Using Credit Cards Wisely: Take Charge!

Avoid the traps of fine print and credit jargon by learning the fundamentals of using credit cards. Understand how credit cards actually work, the different types of cards available, and how to use them to your advantage. ©2010. Length: 25. Recommended: HS

DVD-10-004-4...\$99.00 (Member: \$94.05)

## You Decide DVD Series



### **New!** You Decide DVD Series

Meet Andrew, Kevin, Jocelyn and Samantha—four young people with some important financial decisions to make concerning their budgets, their credit and their transportation. As each of these young people explains their situations, your students can discuss their options and decide what to do before seeing what actually happened. Will your students make the same decisions or disagree? ©2009. Length: 23. Recommended: MS/HS

DVD-09-001-4...\$199.00 (Member: \$189.05)

### **New!** You Decide: Budgeting

©2009. Length: 23. Recommended: MS/HS  
DVD-09-002-4...\$89.00 (Member: \$84.55)

### **New!** You Decide: Credit

©2009. Length: 23. Recommended: MS/HS  
DVD-09-003-4...\$89.00 (Member: \$84.55)

### **New!** You Decide: Transportation

©2009. Length: 23. Recommended: MS/HS  
DVD-09-004-4...\$89.00 (Member: \$84.55)

## PowerPoints by CEV

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### **Avoiding Financial Schemes and Fraud**

This presentation discusses the various types of schemes, frauds and scams associated with money matters. Information is provided on how to avoid these traps, along with characteristics of individuals who are at a high risk of falling into them. ©2009. Length: 65. Recommended: HS

PPT-09-065-4...\$69.00 (Member: \$65.55)

### **Calculating Prices and Discounts**

Since consumers are most concerned with finding the best deal available, it is crucial that they be informed when it comes to calculating discounts. This presentation provides useful information on how to figure sales into the final price along with the difference in state sales tax. The ability to determine the best offer from a list of choices is also demonstrated. ©2009. Length: 33. Recommended: HS

PPT-09-129-4...\$59.00 (Member: \$56.05)



### **Consumer Rights**

This presentation will explain the Consumer Bill of Rights through real-world examples. Students will examine the laws associated with consumers, and will learn how consumer rights law affects everyone. ©2009. Length: 57. Recommended: HS

PPT-09-036-4...\$59.00  
(Member: \$56.05)

### **Tax Management**

Taxes are a part of our everyday life as an American citizen. Whether you are buying clothes for yourself or buying paper for your company, taxes always come into effect. This presentation explains to students the various methods of managing taxes. Additionally, students will discover how to file a tax return and analyze various facets of tax management. ©2009. Length: 61. Recommended: HS

PPT-09-067-4...\$59.00 (Member: \$56.05)

