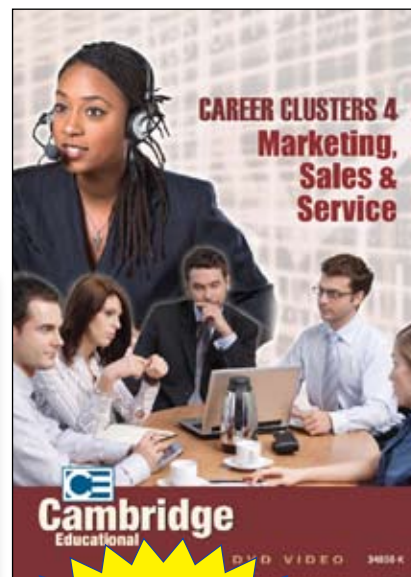
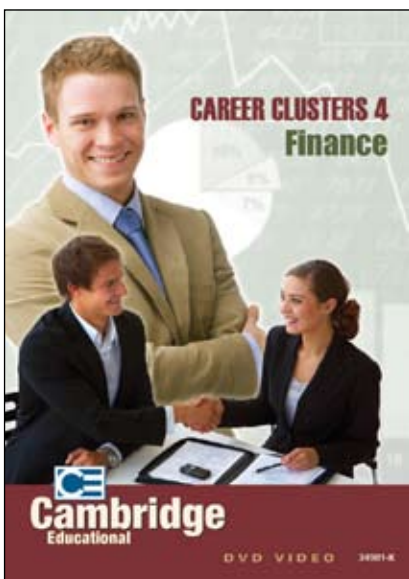
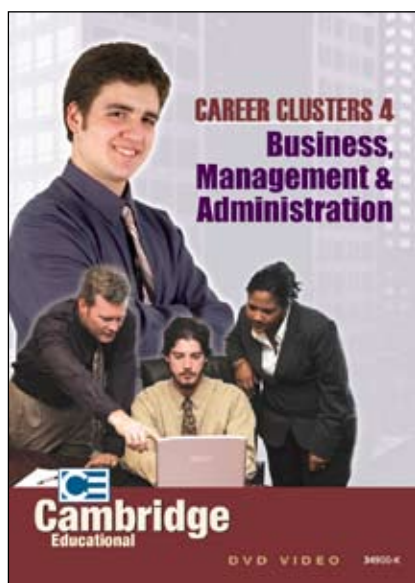


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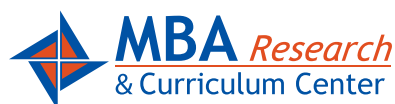
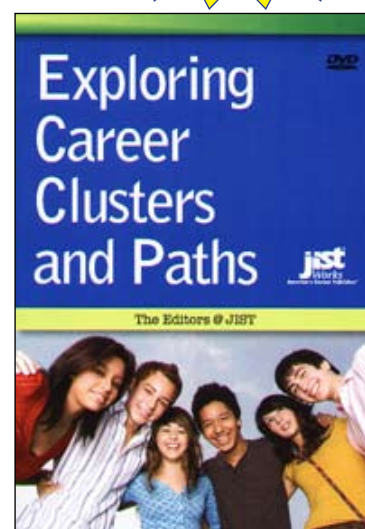
DVD video divided into segments. There will always be a place in America's consumer-centric culture for go-getters in the areas of marketing, sales, and service. This program, set in a marketing agency environment, introduces students to an account director/senior associate, an account director/partner, an associate creative director, and a managing partner. Background information on the field in general—and the education needed to really excel—is included. ©2007. Length: 21. Recommended: HS/PS. Rated: ★★★★★

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