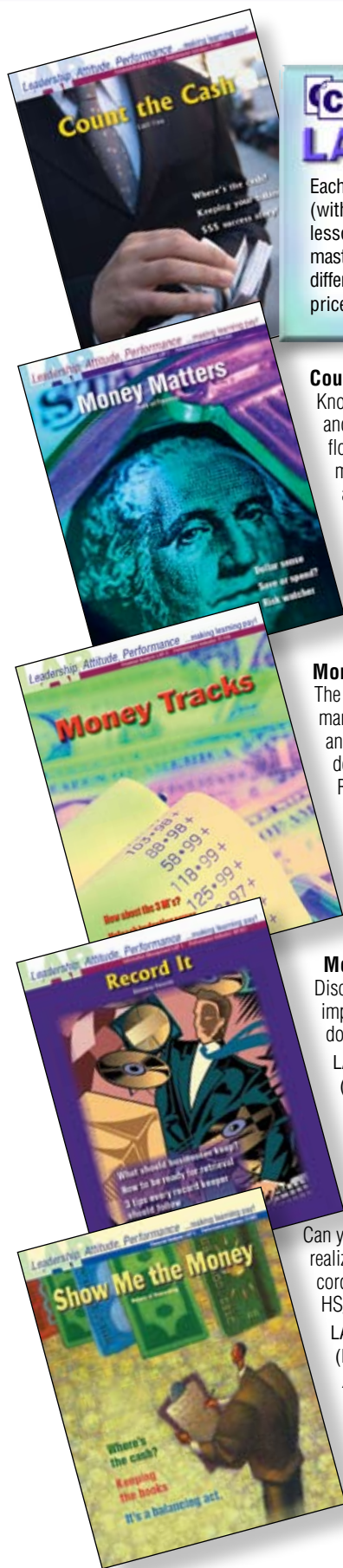


# Finance/Accounting



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### Count the Cash (Cash Flow)

Knowing when money will flow in, where it will come from, and how much will come is the reason for preparing cash flow statements. Learn how businesses track this information to be able to pay expenses, save for a rainy day, and continue to grow. ©2007. Recommended: HS/PS.

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Discover how a budget is like a tree. Pinpoint the most important reason for budgeting. And, learn what you can do to budget effectively. ©2006. Recommended: HS/PS.

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Can you imagine looking up a client's phone number and realizing too late that the information is outdated? Good record keeping can help avoid this. ©2007. Recommended: HS/PS.

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### Tipping Point (Calculating Break Even)

In business, breaking even is a basic rule of survival. Businesses must be able to cover costs to keep going—and hopefully, make a profit. ©2007. Recommended: PS/AD.

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### Watch Your Bottom Line (Income Statements)

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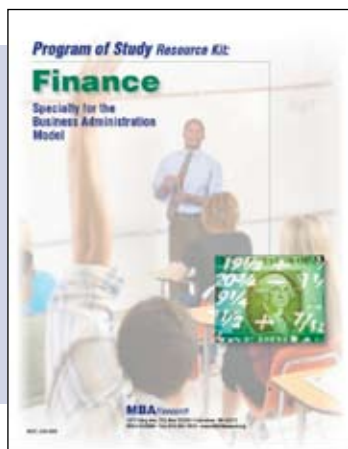
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## Miscellaneous



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Based on national standards for finance, the *Finance Program of Study* contains a recommended sequence of non-duplicated technical and academic courses for students (grades 9–14) interested in the five finance pathways—accounting, banking services, business finance, insurance, and securities and investments. Technical courses include course descriptions and rigorous, industry-endorsed learning outcomes. The kit also contains ample promotional materials and supplemental resources. To generate student interest in finance, a guidance counseling guide, a student brochure, course promotional flyers, and a program of study poster are provided. Supplemental resources in the kit include listings of professional associations and certifications, job opportunities at multiple educational exit points, and articulated course information. ©2009. Recommended: HS/PS.

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MSC-09-006CD-4...\$69.00 (Member: \$49.00)

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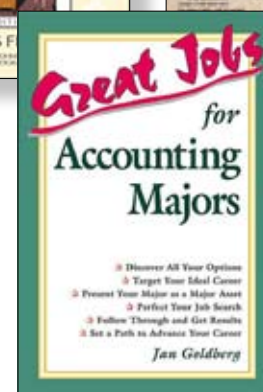
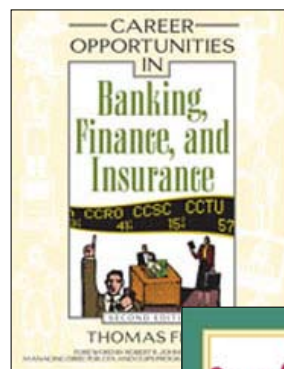
### Concepts in Business Mathematics: Economics and Finance

Using the backdrop of early colonial commerce, this program shows how algebraic functions are used in business and finance. Demonstrates how to calculate and compare rates of simple and compound interest, to efficiently store products, and to track profit and loss in a business setting. ©2006. Length: 56. Recommended: HS/AD. Rated: NA.

DVD-06-033-4...\$59.95 (Member: \$56.95)



## Reference Books



### Career Opportunities in Banking, Finance, & Insurance (2nd Ed.)

Hard cover. The U.S. Department of Labor predicts that jobs in financial services will grow 12 percent over the next several years. The demand will be higher for certain positions in accounting, financial reporting, client services, and risk management due both to recently enacted legislation that imposes more rigorous financial reporting standards and to demographic changes, including a rise in the elderly population. ©2007. Length: 250. Recommended: HS/PS.

RB-07-172-4...\$44.55 (Member: \$42.95)

### Financial Statements

This revised and expanded second edition of Ittelson's master work will give you that firm grasp of the numbers necessary for business success. With more than 100,000 copies in print, *Financial Statements* is a perfect introduction to financial accounting for non-financial managers, stock-market investors, undergraduate business and MBA students, lawyers, lenders, entrepreneurs, and more. ©2008. Length: 288. Recommended: HS+/PS/AD.

RB-08-163-4...\$17.99 (Member: \$17.09)

### Great Jobs for Accounting Majors

A handy guide that covers both the basics of a job search as well as detailed profiles of possible careers in your field. From CPA to government auditor to college professor, you'll explore a variety of job options for accounting majors—including some you never knew existed—to determine the best fit for your personal, professional, and practical needs. ©2005. Length: 192. Recommended: PS.

RB-05-043-4...\$15.95 (Member: \$15.15)